



ALABAMA SLCGP SKETCHBOOK

PLANNING
TOGETHER.

BUILDING
RESILIENT
COMMUNITIES.



STRONGER TOGETHER.



SAFER TOMORROW.

1. THE PROGRAM

A FRAMEWORK FOR COLLABORATION,
FUNDING, AND COMMUNITY RESILIENCE.

WHAT IT IS

THE STATE AND LOCAL CYBERSECURITY GRANT PROGRAM (SLCGP) SUPPORTS **PLANNING**, **PREPAREDNESS**, AND **CAPACITY BUILDING** ACROSS ALABAMA.



GOALS

-  STRENGTHEN CYBERSECURITY POSTURE
-  BUILD LOCAL CAPACITY
-  ENHANCE COLLABORATION
-  IMPROVE RESILIENCE

FOCUS AREAS

 PLANNING	 TRAINING & AWARENESS	 EQUIPMENT & TOOLS	 EXERCISES & EVALUATION
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STRONGER TOGETHER.
SAFER TOGETHER.



“EMPOWERING ALABAMA COMMUNITIES TO PREPARE, RESPOND, AND THRIVE IN AN EVER-EVOLVING THREAT LANDSCAPE.”



WHAT IS SLCGP?

A FEDERAL GRANT PROGRAM THROUGH THE U.S. DEPARTMENT OF HOMELAND SECURITY (DHS) DESIGNED TO STRENGTHEN CYBERSECURITY CAPABILITIES AT THE STATE, LOCAL, TRIBAL, AND TERRITORIAL LEVEL.



THE GOAL

BUILD STRONGER CYBER DEFENSES, REDUCE RISK, AND PROTECT CRITICAL SERVICES AND COMMUNITIES.



PREPARE • PROTECT • RESPOND • RECOVER

WHO CAN APPLY?

- ✓ 6 U.S.C. § 101(13) entities
- ✓ COUNTIES
- ✓ MUNICIPALITIES
- ✓ TRIBAL GOVERNMENTS
- ✓ PUBLIC AUTHORITIES
- ✓ SCHOOL DISTRICTS
- ✓ HIGHER EDUCATION



STRONGER TOGETHER. SAFER TOGETHER.

ALLOWABLE USES

- RISK ASSESSMENTS & PLANNING
- CYBERSECURITY TOOLS & TECHNOLOGIES
- TRAINING & WORKFORCE DEVELOPMENT
- POLICIES, PROCEDURES & GOVERNANCE
- INCIDENT RESPONSE & CAPABILITY BUILDING

FUNDING



- FEDERAL FUNDING ADMINISTERED BY STATE OF ALABAMA
- NO LOCAL ENTITY COST SHARE MATCH
- FOUR ROUNDS OF FUNDS THROUGH 2029

ALABAMA SLCGP

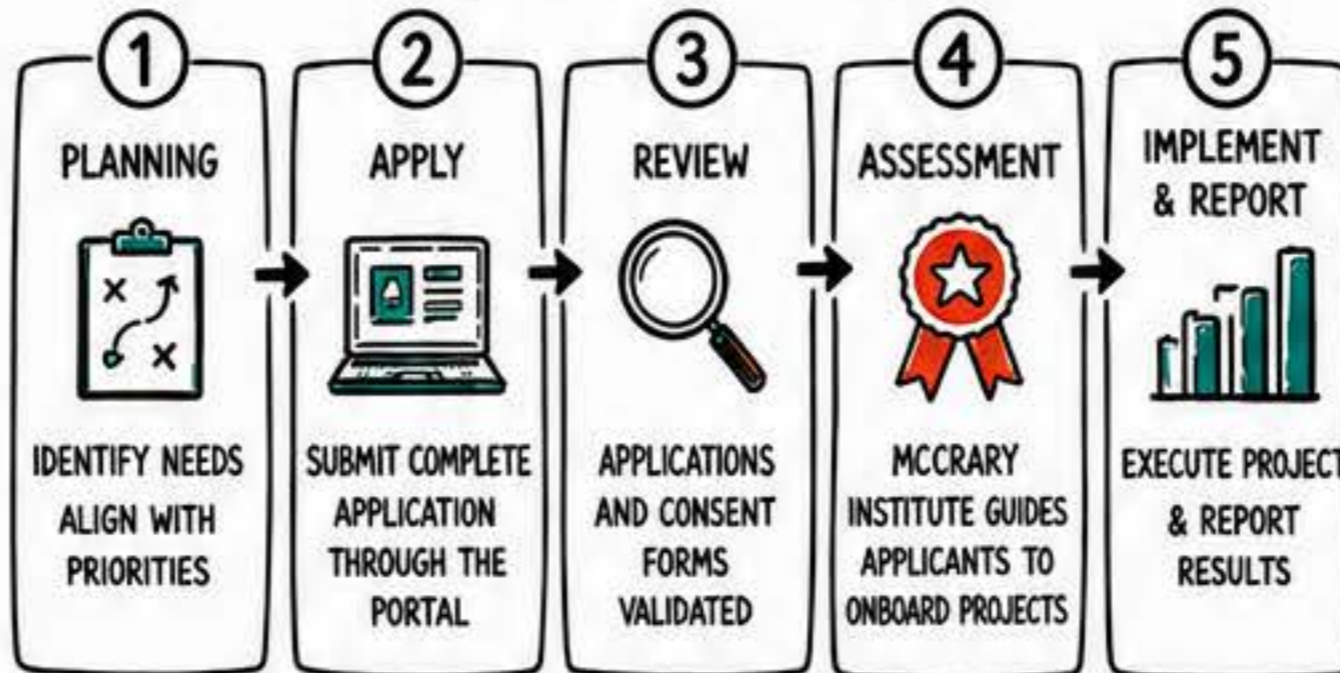
STATE AND LOCAL CYBERSECURITY GRANT PROGRAM

INVESTING IN A SECURE ALABAMA

PRIORITY AREAS

- GOVERNANCE & PLANNING
- RISK MANAGEMENT
- THREAT DETECTION & PROTECTION
- INCIDENT RESPONSE & RECOVERY
- WORKFORCE & CYBER AWARENESS

THE PROCESS



EXPECTED OUTCOMES

- STRONGER DEFENSES AGAINST CYBER THREATS
- REDUCED RISK TO CRITICAL SYSTEMS & DATA
- MORE RESILIENT COMMUNITIES
- A SAFER, STRONGER ALABAMA

KEY REMINDERS

- ✓ FOLLOW GUIDELINES AND CHECK THE BOXES
- ✓ SUBMIT COMPLETE APPLICATIONS AND TAKE THE MCCrarry CALL
- ✓ MCCrarry WILL GUIDE AND ALIGN PROJECT PRIORITIES
- ✓ MEASURE IMPACT & REPORT RESULTS

A PARTNERSHIP FOR A SECURE FUTURE



FEDERAL RESOURCES. STATE LEADERSHIP. LOCAL IMPACT. STRONGER TOGETHER.

LEARN MORE

- VISIT [SLCGP.ALABAMA.GOV](https://slcgp.alabama.gov)
- PROGRAM GUIDANCE, APPLICATION RESOURCES, NEWS & UPDATES
- QUESTIONS? CONTACT US THROUGH THE WEBSITE CONTACT FORM

CYBERSECURITY IS A SHARED RESPONSIBILITY. LET'S PROTECT ALABAMA TOGETHER!

OUR MISSION



STRENGTHEN THE CYBERSECURITY POSTURE OF ALABAMA'S STATE, LOCAL, AND TRIBAL GOVERNMENTS THROUGH COLLABORATION, RISK MANAGEMENT, AND SHARED RESILIENCE.

OUR VISION



A CONNECTED ALABAMA WHERE GOVERNMENT SERVICES ARE TRUSTED, SECURE, AND RESILIENT BY DESIGN.

OUR GUIDING PRINCIPLES

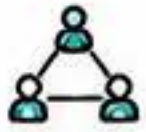


- PEOPLE FIRST
- SECURITY BY DESIGN
- COLLABORATION
- TRANSPARENCY
- CONTINUOUS IMPROVEMENT

CORE CONCEPTS



RISK-BASED APPROACH
FOCUS ON WHAT MATTERS MOST.



SHARED RESPONSIBILITY
CYBERSECURITY IS EVERYONE'S JOB.



DEFENSE IN DEPTH
MULTIPLE LAYERS. STRONGER TOGETHER.



CONTINUOUS MONITORING
SEE IT. STOP IT. REPORT IT.



RESILIENCE & RECOVERY
PLAN AHEAD. BOUNCE BACK STRONGER.



PROTECTING PEOPLE, DATA, AND SERVICES THAT POWER ALABAMA'S FUTURE.

KEY OUTCOMES



REDUCED CYBER RISK ACROSS STATE, LOCAL, AND TRIBAL ENTITIES



FASTER DETECTION AND RESPONSE



STRONGER PARTNERSHIPS AND INFORMATION SHARING

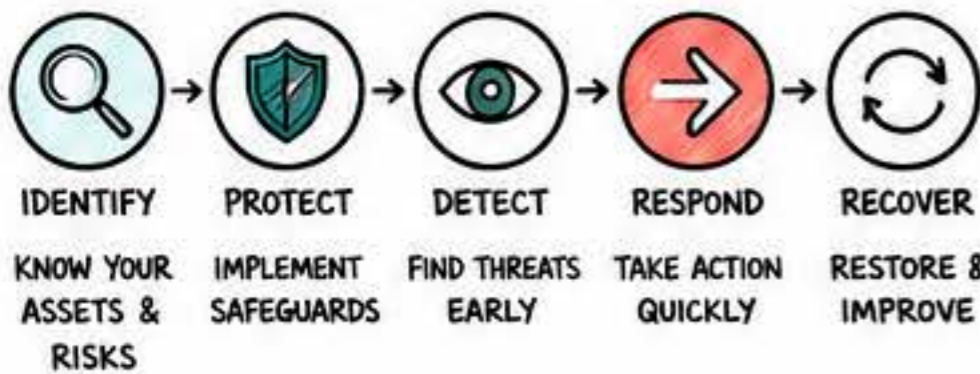


COMPLIANCE AND ACCOUNTABILITY



ENHANCED PUBLIC TRUST AND SERVICE CONTINUITY

CYBERSECURITY FRAMEWORK



STRATEGIC INVESTMENT AREAS

- PEOPLE & CULTURE**
BUILD A SKILLED, AWARE, AND EMPOWERED WORKFORCE
- TECHNOLOGY & TOOLS**
MODERNIZE, AUTOMATE, AND STRENGTHEN DEFENSES
- THREAT INTELLIGENCE & SHARING**
SHARE. COLLABORATE. STAY AHEAD.
- POLICIES & GOVERNANCE**
ESTABLISH CLEAR RULES AND OVERSIGHT
- THIRD-PARTY RISK MANAGEMENT**
REDUCE RISK ACROSS OUR SUPPLY CHAIN
- BUSINESS CONTINUITY & DR**
PREPARE FOR DISRUPTION. PROTECT WHAT MATTERS.

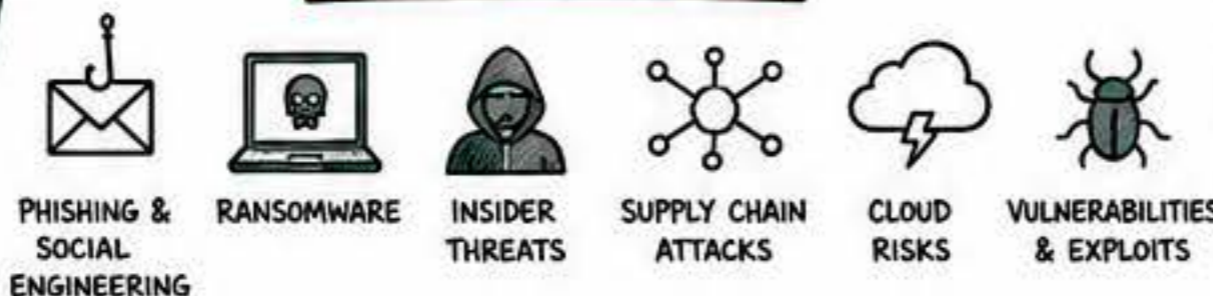
OUR PROCESS

- ASSESS**
UNDERSTAND CURRENT STATE & RISKS
- PLAN**
PRIORITIZE ACTIONS & RESOURCES
- IMPLEMENT**
DEPLOY CONTROLS & CAPABILITIES
- MONITOR**
TRACK, MEASURE & REPORT
- IMPROVE**
ADAPT & EVOLVE CONTINUOUSLY

TOGETHER WE ARE STRONGER



THREATS WE FACE



! CYBER THREATS DON'T DISCRIMINATE. PREPARATION DOES.

BY THE NUMBERS

- 60%+** OF SMALL GOVT ENTITIES EXPERIENCED A CYBER INCIDENT IN THE LAST 12 MONTHS*
- 95%** OF BREACHES ARE CAUSED BY HUMAN ERROR, SYSTEMS, OR SOCIAL ENGINEERING*
- \$4.88M** AVERAGE COST OF A DATA BREACH IN THE PUBLIC SECTOR*
- \$10.5 TRILLION** CYBER CRIME COSTS BY 2025*

*SOURCES: IBM, TREND MICRO, VERIZON, CISA, NIST

ACTIONABLE TAKEAWAYS



KNOW YOUR ROLE.
WE ALL MAKE A DIFFERENCE.



KEEP SYSTEMS UPDATED.
PATCH TODAY. PROTECT TOMORROW.



THINK BEFORE YOU CLICK.
STOP. VERIFY. REPORT.



PROTECT DATA.
CLASSIFY IT. SECURE IT.



REPORT SUSPICIOUS ACTIVITY.
SEE IT. SAY IT. STOP IT.



PLAN. PRACTICE. PREPARE.
RESILIENCE IS BUILT BEFORE A CRISIS.

A STRONGER CYBER POSTURE. BETTER SERVICES. A SAFER ALABAMA.



2. THE PROJECTS

TURNING IDEAS INTO ACTION.
BUILDING A STRONGER ALABAMA.

PROJECT LIFECYCLE



IDENTIFY
NEEDS



PLAN
SOLUTIONS



IMPLEMENT
PROJECTS



MEASURE
IMPACT

TYPES OF PROJECTS

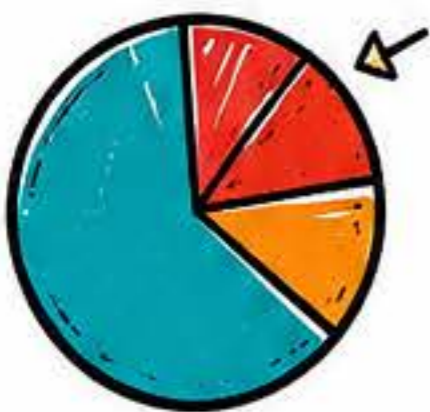
- RISK ASSESSMENTS
- CYBERSECURITY PLANS
- TRAINING & EXERCISES
- TECHNOLOGY ENHANCEMENTS
- OUTREACH & AWARENESS



SUCCESS FACTORS

- CLEAR OBJECTIVES
- STAKEHOLDER INPUT
- EFFECTIVE PLANNING
- STRONG EXECUTION
- MEASURABLE RESULTS

BY THE NUMBERS



INVESTING IN PROJECTS **TODAY**
CREATES RESILIENT COMMUNITIES
FOR **TOMORROW.**

★ GOOD PROJECTS SOLVE PROBLEMS.

★ GREAT PROJECTS
STRENGTHEN COMMUNITIES.

WHAT IS IT?



A STRUCTURED ASSESSMENT THAT MEASURES YOUR ORGANIZATION'S CYBERSECURITY MATURITY AGAINST GLOBALLY RECOGNIZED PERFORMANCE GOALS.

WHY IT MATTERS



- ALIGN CYBER EFFORTS WITH BUSINESS OBJECTIVES



- IDENTIFY GAPS & PRIORITIZE INVESTMENTS



- REDUCE RISK & IMPROVE RESILIENCE



- DEMONSTRATE ACCOUNTABILITY TO STAKEHOLDERS

CORE DOMAINS (THE CPGs)



1 Access Control Management



2 Asset Management



3 Data Protection



4 Vulnerability Management



5 Threat Detection & Incident Response



6 Business Continuity



7 Workforce Cybersecurity Management



8 Governance & Risk Management

HOW IT WORKS

(THE ASSESSMENT PROCESS)

- PREPARE**
DEFINE SCOPE, OBJECTIVES & STAKEHOLDERS
- ASSESS**
COLLECT EVIDENCE THROUGH INTERVIEWS, DOCUMENT REVIEW & TOOLS
- SCORE**
RATE MATURITY AGAINST EACH CPG (1-5 SCALE)
- ANALYZE**
IDENTIFY STRENGTHS, GAPS & PRIORITY AREAS
- RECOMMEND**
BUILD ACTION PLAN WITH PRACTICAL, RISK-BASED STEPS
- IMPROVE & REASSESS**
IMPLEMENT, TRACK PROGRESS & REPEAT REGULARLY



MATURITY LEVELS

- OPTIMIZED**
CONTINUOUSLY IMPROVING WITH QUANTITATIVE MEASUREMENT
- MANAGED**
WELL-DEFINED PROCESSES MEASURED & PERFORMING CONSISTENTLY
- DEFINED**
STANDARD PROCESSES IN PLACE & COMMUNICATED ACROSS THE ORGANIZATION
- DEVELOPING**
PROCESSES ARE AD-HOC AND NOT YET STANDARDIZED
- INITIAL**
LIMITED OR UNDEFINED PROCESSES; HIGH RISK

MEASURE. BENCHMARK. IMPROVE. REPEAT.

EXAMPLE OUTPUTS

- CPG MATURITY SCORECARD
- DOMAIN & OVERALL SCORES
- PRIORITY GAP ANALYSIS
- ACTION PLAN & ROADMAP
- BENCHMARKING (OVER TIME OR PEERS)

KEY INSIGHTS & BENEFITS

- GET A CLEAR VIEW OF YOUR CYBERSECURITY MATURITY
- FOCUS RESOURCES WHERE RISK IS HIGHEST
- IMPROVE DECISION-MAKING WITH DATA-DRIVEN INSIGHTS
- SUPPORT COMPLIANCE & REGULATORY EXPECTATIONS
- BUILD TRUST WITH CUSTOMERS, PARTNERS & EXECUTIVES

WHO USES IT?

- CISOS & SECURITY TEAMS
 - RISK & COMPLIANCE LEADERS
 - IT & OPS LEADERS
 - BUSINESS EXECUTIVES
- TAILORED FOR ORGANIZATIONS OF ALL SIZES & INDUSTRIES

KEY TAKEAWAYS / ACTIONS

- UNDERSTAND YOUR CURRENT MATURITY LEVEL
- PRIORITIZE WHAT MATTERS MOST
- CREATE A REALISTIC ROADMAP
- ALIGN TEAMS & STAKEHOLDERS
- MEASURE PROGRESS & ADAPT

ASSESS. ACT. ADVANCE.

BY THE NUMBERS

60% OF ORGS LACK VISIBILITY INTO THEIR CYBER MATURITY*



2.6X MORE LIKELY TO REDUCE BREACH RISK WITH MATURITY



80% OF BREACHES INVOLVE BASIC PREVENTABLE CONTROLS**



THE CPG ASSESSMENT TURNS CYBERSECURITY INTO A MEASURABLE ADVANTAGE.

*SOURCE: IBM SECURITY **SOURCE: VERIZON DBIR

STRONGER GOALS. SMARTER SECURITY. STRONGER ORGANIZATION.

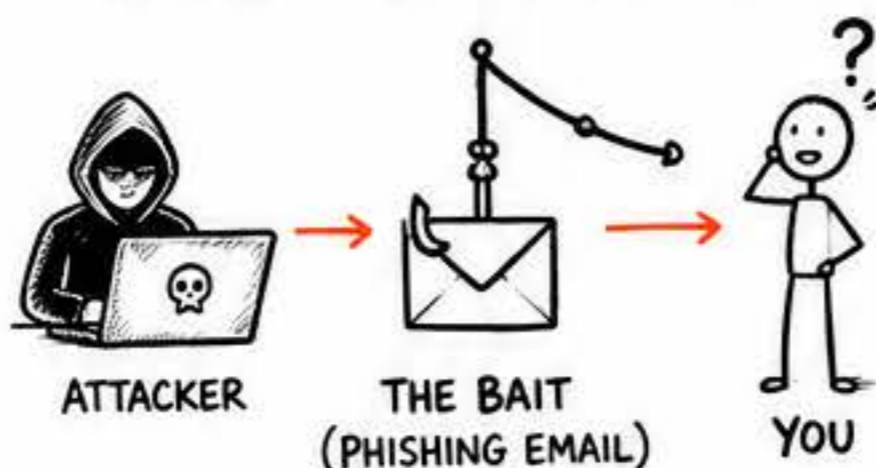
WHY IT MATTERS



- HUMAN ERROR CAUSES **90%+** OF BREACHES
- PHISHING IS THE **#1** ATTACK VECTOR
- AWARE EMPLOYEES ARE OUR STRONGEST DEFENSE

WHAT IS PHISHING?

ATTACKERS PRETEND TO BE SOMEONE YOU TRUST TO STEAL INFORMATION, MONEY OR ACCESS.



COMMON PHISHING TYPES

- **EMAIL PHISHING**
FAKE EMAILS THAT CREATE URGENCY OR CURIOSITY
- **SMISHING**
PHISHING VIA TEXT MESSAGES
- **VISHING**
PHONE CALLS TO TRICK YOU INTO SHARING INFO
- **CLONE PHISHING**
LEGIT EMAILS COPIED WITH MALICIOUS LINKS
- **BAITING**
PHYSICAL ITEMS (USB) LEFT TO TEMPT YOU

RED FLAGS WATCH FOR



SENSE OF URGENCY
"ACT NOW!"
"ACCOUNT WILL BE CLOSED!"



UNKNOWN SENDER
CHECK THE FULL EMAIL ADDRESS



SUSPICIOUS LINKS
DON'T CLICK LINKS OR DOWNLOAD ATTACHMENTS



POOR GRAMMAR OR SPELLING
UNPROFESSIONAL LANGUAGE



UNEXPECTED REQUESTS
FOR INFO, LOGIN, PAYMENT OR GIFT CARDS

SECURITY AWARENESS & PHISHING TRAINING

SMALL ACTIONS.
BIG IMPACT.

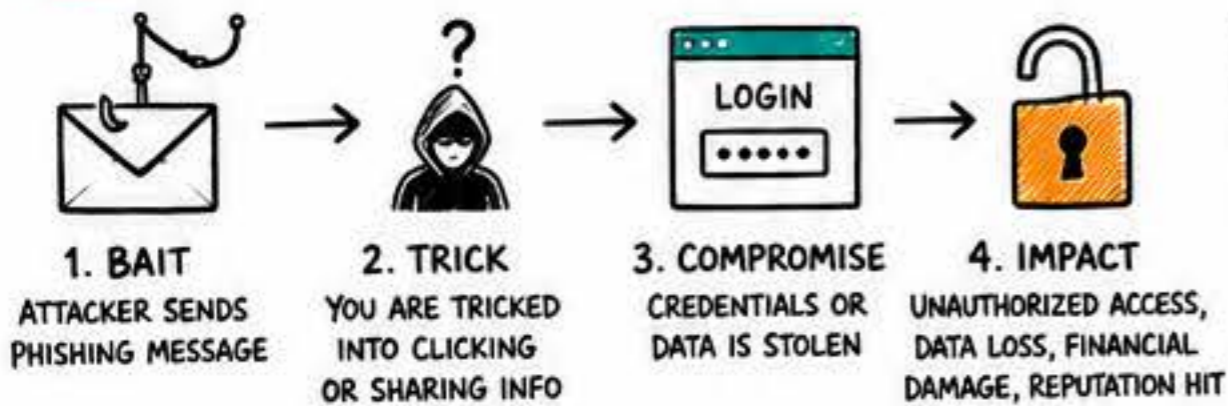


WE ALL PLAY A PART IN KEEPING OUR ORGANIZATION SAFE!

WHAT YOU SHOULD DO

- **PAUSE & THINK**
DON'T REACT IMMEDIATELY
- **VERIFY**
CHECK WITH THE SENDER THROUGH A DIFFERENT CHANNEL
- **DON'T CLICK**
ON LINKS OR OPEN UNEXPECTED ATTACHMENTS
- **REPORT IT**
REPORT SUSPICIOUS ACTIVITY TO IT / SECURITY TEAM
- **WHEN IN DOUBT, REPORT IT OUT!**
IT HELPS PROTECT EVERYONE.

THE PHISHING ATTACK CHAIN



BY THE NUMBERS



SOURCES: IBM, VERIZON DBIR, PROOFPOINT

BUILDING A SECURITY-FIRST CULTURE

- **LEAD BY EXAMPLE**
MAKE SECURITY EVERYONE'S PRIORITY
- **KEEP LEARNING**
THREATS EVOLVE. SO SHOULD WE.
- **RECOGNIZE & REWARD**
CELEBRATE GOOD HABITS AND REPORTS
- **WORK TOGETHER**
STRONG TEAMS STOP ATTACKS.



AWARE TODAY.
SAFE TOMORROW.
STRONGER TOGETHER.

ACTION PLAN — WHAT YOU CAN DO TODAY

1 COMPLETE TRAINING



STAY INFORMED
STAY SAFE

2 CHECK BEFORE YOU CLICK



WHEN IN DOUBT,
DON'T CLICK

3 USE STRONG PASSWORDS



LONG, UNIQUE,
AND SECURE

4 ENABLE MFA



EXTRA STEP.
EXTRA SECURITY.

5 KEEP SYSTEMS UPDATED



UPDATES CLOSE
SECURITY GAPS

6 REPORT SUSPICIOUS ACTIVITY



SPEAK UP.
MAKE AN IMPACT.

IF YOU SEE SOMETHING,
SAY
SOMETHING!

THANK YOU FOR BEING OUR FIRST LINE OF DEFENSE!



WHAT IS EDR?

EDR IS A CYBERSECURITY SOLUTION THAT MONITORS, DETECTS, INVESTIGATES AND RESPONDS TO THREATS ON ENDPOINTS IN **REAL TIME**.



ENDPOINTS INCLUDE:

- LAPTOPS & DESKTOPS
- SERVERS
- MOBILE DEVICES
- IOT DEVICES

WHY IT MATTERS



ENDPOINTS ARE THE **#1 TARGET** FOR ATTACKERS



DETECTS SOPHISTICATED THREATS THAT BYPASS TRADITIONAL AV



REDUCES DWELL TIME AND LIMITS DAMAGE



IMPROVES SECURITY VISIBILITY & INCIDENT RESPONSE

KEY CAPABILITIES



REAL-TIME MONITORING
CONTINUOUSLY WATCHES ENDPOINT ACTIVITY



THREAT DETECTION
USES BEHAVIOR ANALYTICS, MACHINE LEARNING & THREAT INTEL



AUTOMATED RESPONSE
CONTAINS THREATS AUTOMATICALLY OR WITH ONE CLICK



INVESTIGATION & FORENSICS
DEEP VISIBILITY TO UNDERSTAND THE FULL ATTACK STORY



REMEDiation & RECOVERY
REMOVE THREATS, ROLL BACK CHANGES & RESTORE SYSTEMS

HOW EDR WORKS

- COLLECT**
AGENT ON ENDPOINT COLLECTS DATA
- ANALYZE**
BEHAVIOR ANALYSIS, THREAT INTEL & ML DETECT ANOMALIES
- DETECT**
IDENTIFY MALICIOUS ACTIVITY OR INDICATORS OF COMPROMISE
- RESPOND**
AUTOMATE OR GUIDE ACTIONS TO CONTAIN THE THREAT
- RECOVER**
ELIMINATE THREAT, REMEDIATE & RESTORE NORMAL OPERATIONS

ENDPOINT DETECTION AND RESPONSE (EDR)

COMMON THREATS EDR HELPS STOP

- MALWARE & RANSOMWARE
- FILELESS ATTACKS
- LATERAL MOVEMENT
- PRIVILEGE ESCALATION
- CREDENTIAL THEFT
- SUSPICIOUS ACTIVITIES & LIVING-OFF-THE-LAND TECHNIQUES

EDR ARCHITECTURE



EDR VS TRADITIONAL AV

TRADITIONAL AV **VS.** EDR

TRADITIONAL AV	EDR
SIGNATURE-BASED DETECTION	BEHAVIOR-BASED DETECTION
REACTIVE	PROACTIVE
LIMITED VISIBILITY	DEEP VISIBILITY & CONTEXT
MANUAL INVESTIGATION	GUIDED & AUTOMATED INVESTIGATION
PREVENTION FOCUSED	DETECTION, RESPONSE & HUNTING

BUSINESS IMPACT

- ✓ LOWER RISK OF BREACHES
- ✓ REDUCE INCIDENT RESPONSE TIME & COSTS
- ✓ MINIMIZE DOWNTIME & BUSINESS DISRUPTION
- ✓ IMPROVE COMPLIANCE & AUDIT READINESS
- ✓ STRENGTHEN CUSTOMER TRUST & REPUTATION

ACTIONABLE TAKEAWAYS

- DEPLOY EDR ON ALL CRITICAL ENDPOINTS
- INTEGRATE WITH YOUR SIEM & SECURITY STACK
- TUNE ALERTS & AUTOMATION TO REDUCE NOISE
- INVEST IN THREAT HUNTING & ANALYST TRAINING
- REGULARLY REVIEW, TEST & IMPROVE RESPONSE PLANS

BY THE NUMBERS

68%

OF BREACHES INVOLVE ENDPOINTS

- VERIZON DBIR 2024



207

DAYS IS THE AVERAGE TIME ATTACKERS STAY UNDETECTED

- MANDIANT 2023



\$4.88M

THE AVERAGE COST OF A DATA BREACH

- IBM 2024

EDR CAN REDUCE BREACH LIFECYCLE BY

50-60%

- FORRESTER



YOU CAN'T STOP EVERY ATTACK. BUT WITH EDR, YOU CAN **DETECT EARLY, RESPOND FAST, AND STAY RESILIENT.**

WHAT IS IT?

ROUTINE VULNERABILITY SCANNING IS THE PRACTICE OF REGULARLY USING AUTOMATED TOOLS TO IDENTIFY, ASSESS, AND REPORT SECURITY WEAKNESSES IN SYSTEMS, APPLICATIONS, AND NETWORKS.



THINK OF IT AS A HEALTH CHECK-UP FOR YOUR IT ENVIRONMENT.

TYPES OF SCANS

- NETWORK SCAN**
FINDS OPEN PORTS, SERVICES & NETWORK WEAKNESSES.
- APPLICATION SCAN**
IDENTIFIES FLAWS IN WEB APPS & APIS.
- HOST-BASED SCAN**
CHECKS OS, SOFTWARE & CONFIGURATION ISSUES.

★ COMBINE ALL THREE FOR COMPLETE COVERAGE.

THE SCANNING PROCESS

- DEFINE SCOPE**
Identify assets, IP ranges, apps, and credentials.
- DISCOVER**
The scanner probes and identifies live assets.
- ASSESS**
Checks for known vulnerabilities, misconfigurations & missing patches.
- ANALYZE & PRIORITIZE**
Rank findings based on severity, exploitability & business impact.
- REPORT**
Generate clear reports and communicate to stakeholders.
- REMIEDIATE & VERIFY**
Fix issues and re-scan to confirm they're resolved.

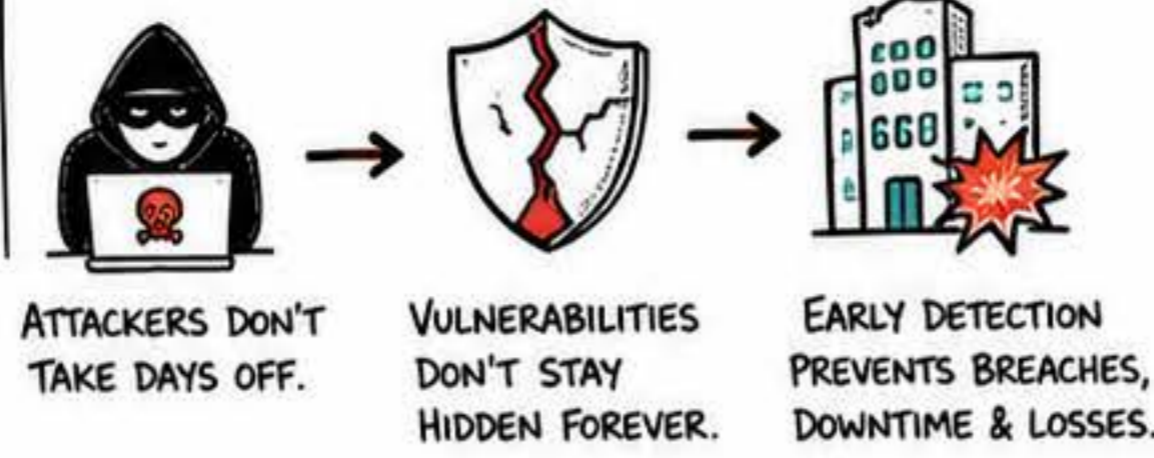
BEST PRACTICES

- ✓ KEEP ASSET INVENTORY ACCURATE
- ✓ SCAN ON A REGULAR SCHEDULE
- ✓ USE AUTHENTICATED SCANS
- ✓ TUNE SCANS TO REDUCE NOISE
- ✓ PRIORITIZE BASED ON RISK
- ✓ INTEGRATE WITH TICKETING / SIEM
- ✓ TRACK REMEDIATION TO CLOSURE
- ✓ CONTINUOUSLY IMPROVE



CONSISTENCY + ACTION = STRONGER SECURITY

WHY IT MATTERS



ROUTINE VULNERABILITY SCANNING

FIND IT EARLY. FIX IT FAST. STAY SECURE.

KEY BENEFITS

- REDUCE RISK EXPOSURE
- PREVENT COSTLY BREACHES
- SUPPORT COMPLIANCE & AUDITS
- IMPROVE SECURITY POSTURE
- INCREASE VISIBILITY ACROSS ASSETS

COMMON TARGETS

- CLOUD INFRASTRUCTURE
- SERVERS & ENDPOINTS
- NETWORK DEVICES
- WEB APPLICATIONS
- DATABASES
- CONTAINERS & APIS

RISK SEVERITY LEVELS

CRITICAL	☠	Actively exploited or easily exploitable. Immediate action required.
HIGH	!	High impact, likely to be exploited. Fix ASAP.
MEDIUM	!	Moderate impact or harder to exploit. Plan to fix.
LOW	i	Low impact or difficult to exploit. Address when possible.
INFO	i	Informational findings or best practice items.

SCAN FREQUENCY GUIDE

EXTERNALLY FACING ASSETS	WEEKLY
INTERNAL INFRASTRUCTURE	MONTHLY
WEB APPLICATIONS	WEEKLY-BIWEEKLY
AFTER CHANGES / PATCHES	IMMEDIATELY

⌚ THE MORE DYNAMIC YOUR ENVIRONMENT, THE MORE FREQUENT YOUR SCANS.

KEY INSIGHTS & STATS

- 60%** OF BREACHES INVOLVE KNOWN, UNPATCHED VULNERABILITIES. - VERIZON DBIR
- UP TO 40%** OF VULNERABILITIES ARE HIGH OR CRITICAL SEVERITY.
- 85%** OF ORGS SEE IMPROVED SECURITY AFTER ROUTINE SCANNING PROGRAMS. - PONEMON INSTITUTE

CHALLENGES TO WATCH

- ⚠ TOO MANY FALSE POSITIVES
- 🧩 POOR ASSET INVENTORY
- 👤 LACK OF SKILLED RESOURCES
- 🕒 NOT SCANNING FREQUENTLY ENOUGH
- 🔧 NO FOLLOW-UP OR REMEDIATION

FROM FINDINGS TO ACTION



TAKEAWAYS

- ★ SCAN REGULARLY.
- ★ PRIORITIZE SMARTLY.
- ★ REMEDIATE QUICKLY.
- ★ VERIFY CONTINUOUSLY.
- ★ BUILD A CULTURE OF SECURITY.

ROUTINE SCANNING TODAY PREVENTS INCIDENTS TOMORROW.

WHAT IS IT?



PENETRATION TESTING IS AN AUTHORIZED, SIMULATED ATTACK ON SYSTEMS, APPLICATIONS, OR NETWORKS TO FIND SECURITY WEAKNESSES BEFORE ATTACKERS DO.

WHY IT MATTERS

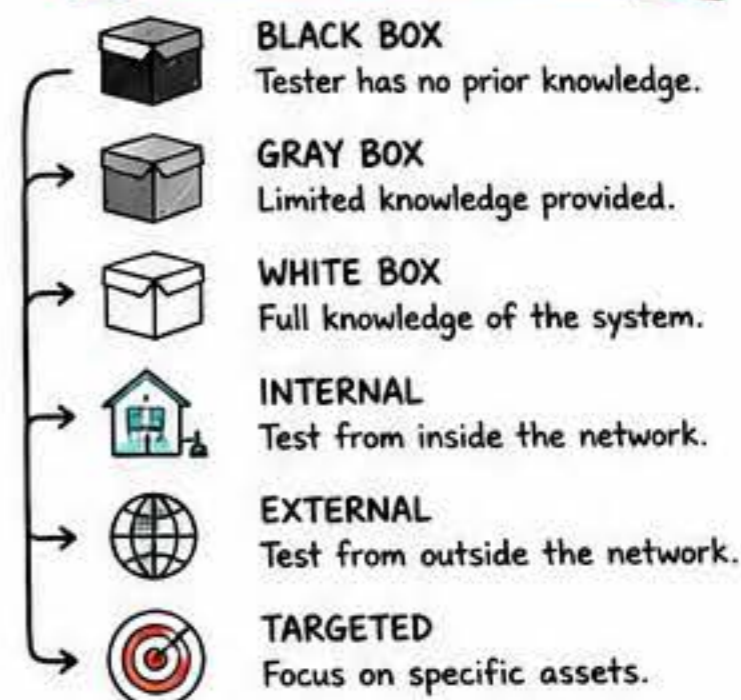
- ✓ REDUCES SECURITY RISK
- ✓ PROTECTS DATA & REPUTATION
- ✓ MEETS COMPLIANCE REQUIREMENTS
- ✓ BUILDS CUSTOMER TRUST
- ✓ IMPROVES SECURITY POSTURE



PEN TESTING LIFECYCLE



TYPES OF PEN TESTS



CORE OBJECTIVES

- 🔍 IDENTIFY VULNERABILITIES
- 📊 ASSESS IMPACT
- 💡 GAIN ACTIONABLE INSIGHTS
- 🔧 PROVIDE REMEDIATION GUIDANCE
- 🛡️ VALIDATE SECURITY CONTROLS

PENETRATION TESTING

FIND IT. FIX IT. MAKE IT STRONGER.

COMMON TARGETS

- WEB APPLICATIONS
- NETWORK INFRASTRUCTURE
- MOBILE APPS
- CLOUD ENVIRONMENTS
- API ENDPOINTS
- WIRELESS NETWORKS
- THICK CLIENT APPLICATIONS

KEY INSIGHTS

- ⚠️ MOST BREACHES EXPLOIT KNOWN VULNERABILITIES.
- 👥 BUSINESS LOGIC FLAWS ARE HARD TO DETECT WITH AUTOMATION.
- 80% 80% OF BREACHES INVOLVE HUMAN ERROR.
- 💰 REGULAR TESTING + TIMELY REMEDIATION = LOWER RISK.
- 🛡️ SECURITY IS A CONTINUOUS PROCESS, NOT A ONE-TIME PROJECT.

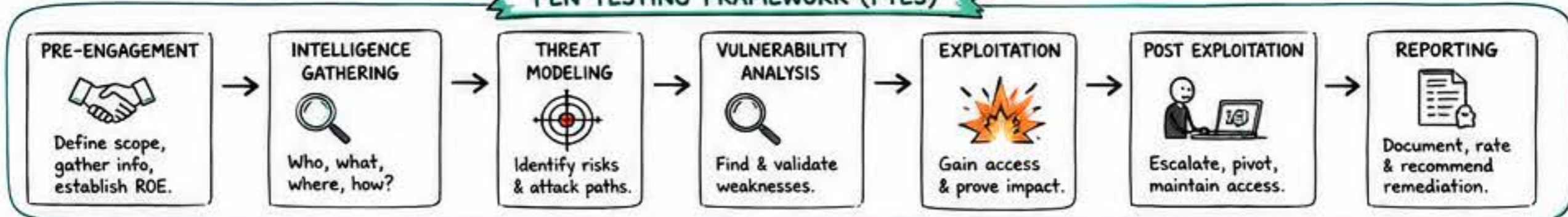
COMMON ATTACK VECTORS

- 🗄️ SQL INJECTION
- </> CROSS-SITE SCRIPTING (XSS)
- 🔒 BROKEN AUTHENTICATION
- 📄 INSECURE DIRECT OBJECT REFERENCES (IDOR)
- ⚙️ SECURITY MISCONFIGURATION
- 📄 SENSITIVE DATA EXPOSURE
- 🔑 INSUFFICIENT ACCESS CONTROL
- > COMMAND INJECTION

RISK RATING (EXAMPLE)

- CRITICAL** IMMEDIATE THREAT. EASY TO EXPLOIT. SEVERE BUSINESS IMPACT.
- HIGH** HIGH RISK. LIKELY TO BE EXPLOITED. SIGNIFICANT IMPACT.
- MEDIUM** MODERATE RISK. MAY REQUIRE SPECIFIC CONDITIONS.
- LOW** LOW RISK. LIMITED IMPACT OR HARD TO EXPLOIT.

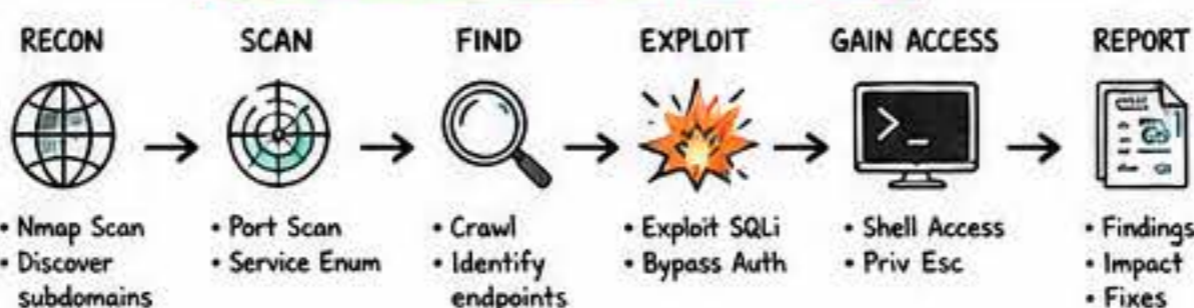
PEN TESTING FRAMEWORK (PTES)



TOOLS OF THE TRADE

- RECONNAISSANCE**
Nmap, Maltego, theHarvester
- VULNERABILITY SCANNING**
Nessus, OpenVAS
- WEB APPLICATION TESTING**
Burp Suite, OWASP ZAP
- EXPLOITATION**
Metasploit, SQLMap
- PASSWORD ATTACKS**
John the Ripper, Hashcat
- NETWORK ANALYSIS**
Wireshark, Netcat

EXAMPLE: WEB APP TEST FLOW



🛡️ ALWAYS OBTAIN AUTHORIZATION AND FOLLOW RULES OF ENGAGEMENT.

ACTIONABLE TAKEAWAYS

- ✓ TEST REGULARLY (INTERNAL & EXTERNAL).
- ✓ REMEDIATE HIGH & CRITICAL FINDINGS FIRST.
- ✓ PATCH, HARDEN, AND REDUCE ATTACK SURFACE.
- ✓ ENFORCE STRONG ACCESS CONTROLS & MFA.
- ✓ MONITOR, DETECT, RESPOND.
- ✓ BUILD A SECURITY-AWARE CULTURE.

STATS & TRENDS



“ THE BEST TIME TO FIND A VULNERABILITY ISN'T AFTER AN ATTACK. IT'S DURING A PEN TEST. ”

WHY IT MATTERS

⚠️ **PASSWORDS ALONE ARE NO LONGER ENOUGH.**

- PHISHING
- CREDENTIAL STUFFING
- DATA BREACHES

81% OF BREACHES INVOLVE STOLEN OR WEAK PASSWORDS. — VERIZON DBIR 2023

MFA CAN BLOCK 99.9% OF AUTOMATED ACCOUNT TAKEOVER ATTACKS. — MICROSOFT

WHAT IS MFA?

MFA REQUIRES USERS TO VERIFY THEIR IDENTITY USING TWO OR MORE INDEPENDENT FACTORS. EVEN IF ONE FACTOR IS COMPROMISED, ATTACKERS STILL CAN'T GET IN.



STOP ATTACKS. PROTECT ACCOUNTS.

HOW MFA WORKS

- 1 USER ENTERS USERNAME
- 2 USER ENTERS PASSWORD
- 3 USER PROVIDES SECOND (OR MORE) FACTOR
 CODE (123 456) | FINGERPRINT | SECURITY KEY
- 4 ACCESS GRANTED!

MULTI-FACTOR AUTHENTICATION

STRONGER ACCESS. SMARTER SECURITY.

THE 3 FACTOR CATEGORIES

- 1 SOMETHING YOU KNOW
 - PASSWORD
 - PIN
 - SECURITY QUESTIONS
- 2 SOMETHING YOU HAVE
 - AUTHENTICATOR APP
 - SMS / EMAIL CODE
 - HARDWARE TOKEN
 - SMART CARD
- 3 SOMETHING YOU ARE
 - FINGERPRINT
 - FACE RECOGNITION
 - VOICE RECOGNITION

★ THE MORE FACTOR TYPES USED, THE STRONGER THE PROTECTION.

MFA METHODS: PROS & CONS

METHOD	PROS	CONS
AUTHENTICATOR APP	STRONG SECURITY OFFLINE CAPABLE	DEVICE LOSS CAN BE RISKY
SMS / EMAIL CODE	EASY TO USE WIDELY SUPPORTED	SUSCEPTIBLE TO SIM SWAP
HARDWARE TOKEN / KEY	VERY STRONG PHISHING RESISTANT	COST CAN BE LOST
BIOMETRICS	FAST & CONVENIENT HARD TO FAKE	PRIVACY CONCERNS

💡 COMBINE METHODS FOR BEST PROTECTION. CONTEXT MATTERS!

KEY BENEFITS

- STRONGLY REDUCES RISK OF BREACH
- PROTECTS USERS, DATA & REPUTATION
- SUPPORTS COMPLIANCE (ISO 27001, NIST, SOC 2)
- BUILDS CUSTOMER TRUST & CONFIDENCE
- MINIMAL COST. MAXIMUM IMPACT.

COMMON USE CASES

- CLOUD APPS & SERVICES (OFFICE 365, GOOGLE WORKSPACE)
- VPN & REMOTE ACCESS
- BANKING & FINANCIAL APPS
- E-COMMERCE ACCOUNTS
- ADMIN & PRIVILEGED ACCOUNTS

EXAMPLE: USER LOGIN FLOW

- 1 USER GOES TO LOGIN PAGE
- 2 ENTERS USERNAME & PASSWORD
- 3 PROMPTED FOR MFA (APP CODE) 987 654
- 4 CODE VERIFIED
- 5 ACCESS GRANTED!

BEST PRACTICES

- ✓ ENFORCE MFA FOR ALL USERS
- ✓ USE PHISHING-RESISTANT METHODS WHERE POSSIBLE (FIDO2 / KEYS)
- ✓ PROVIDE BACKUP OPTIONS (RECOVERY CODES, BACKUP DEVICES)
- ✓ EDUCATE USERS ON SECURITY BEST PRACTICES
- ✓ MONITOR & REVIEW ACCESS REGULARLY

“MFA IS NOT OPTIONAL ANYMORE — IT'S A BASLINE DEFENSE FOR A ZERO TRUST WORLD.”



TAKEAWAY: MFA ADDS ONE SMALL STEP FOR USERS, BUT MAKES A HUGE LEAP FOR SECURITY.



WHAT IS SIEM?

SIEM SOLUTIONS COMBINE SECURITY INFORMATION MANAGEMENT (SIM) AND SECURITY EVENT MANAGEMENT (SEM) TO DETECT, INVESTIGATE AND RESPOND TO THREATS IN REAL TIME.



CORE CAPABILITIES



COLLECT
GATHER LOGS & EVENTS FROM ACROSS YOUR ENVIRONMENT



NORMALIZE
STANDARDIZE AND ENRICH DATA FOR CONSISTENCY



ANALYZE
CORRELATE EVENTS TO IDENTIFY THREATS



DETECT & ALERT
REAL-TIME ALERTING ON SUSPICIOUS ACTIVITY



INVESTIGATE & RESPOND
DEEP DIVE, HUNT THREATS AND TAKE ACTION FAST

KEY BENEFITS



IMPROVED THREAT DETECTION



FASTER INCIDENT RESPONSE



STRONGER SECURITY POSTURE



REDUCED RISK & FINANCIAL IMPACT



COMPLIANCE & REGULATORY SUPPORT

DATA SOURCES

- NETWORK DEVICES
- FIREWALLS
- SERVERS
- ENDPOINTS
- APPLICATIONS
- CLOUD SERVICES
- IDENTITY PROVIDERS
- THREAT INTEL FEEDS

SECURITY INFORMATION & EVENT MANAGEMENT (SIEM)

TURNING DATA INTO INSIGHT.
INSIGHT INTO ACTION.

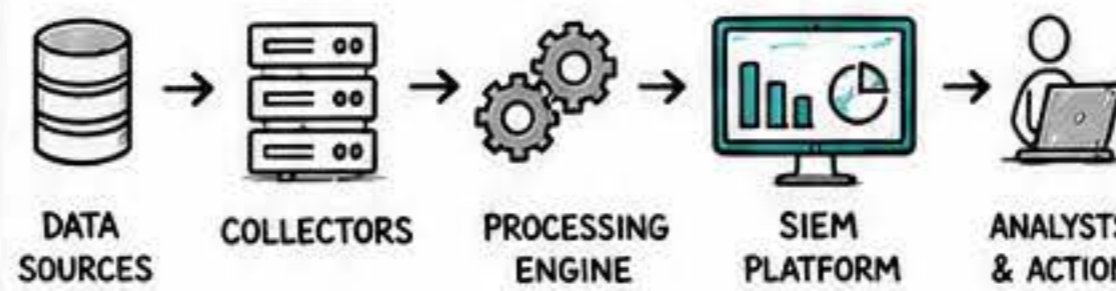
USE CASES

- ADVANCED THREAT DETECTION
- SECURITY INCIDENT INVESTIGATION
- COMPLIANCE MONITORING
- INSIDER THREAT DETECTION
- CLOUD SECURITY MONITORING

HOW SIEM WORKS

- 1** **COLLECT**
AGGREGATE LOGS & EVENTS FROM MULTIPLE SOURCES
- 2** **PROCESS**
NORMALIZE, PARSE & ENRICH THE DATA
- 3** **CORRELATE**
APPLY RULES, USE CASES & BEHAVIOR ANALYTICS
- 4** **DETECT**
IDENTIFY THREATS & ANOMALIES
- 5** **RESPOND**
INVESTIGATE, CONTAIN & REMEDIATE

SIEM ARCHITECTURE



INSIDE THE SIEM PLATFORM

- LOG MANAGEMENT**
STORE, INDEX & RETRIEVE LOG DATA AT SCALE
- CORRELATION ENGINE**
RULES, USE CASES & BEHAVIOR ANALYTICS
- THREAT INTELLIGENCE**
INTEGRATE FEEDS & CONTEXT FOR BETTER DETECTION
- DASHBOARDS & REPORTS**
REAL-TIME VISIBILITY & ACTIONABLE INSIGHTS
- ALERTING & NOTIFICATIONS**
FLEXIBLE ALERTS VIA EMAIL, SMS, SOAR, ETC.
- INTEGRATIONS**
SOAR, TICKETING, ITSM, THREAT INTEL, CMDB

BY THE NUMBERS

- 83%** OF ORGANIZATIONS SAY SIEM IMPROVES THEIR SECURITY POSTURE
- ESG RESEARCH
- \$4.5M** AVERAGE COST OF A DATA BREACH IN 2023
- IBM
- 28%** INCREASE IN SIEM ADOPTION YOY
- GARTNER

SIEM vs SIEM (TRADITIONAL)

TRADITIONAL SIEM

- FOCUSED ON SECURITY LOGS
- LIMITED CONTEXT
- RULE-BASED CORRELATION
- REACTIVE APPROACH
- HIGH NOISE, MORE FALSE POSITIVES

VS.

MODERN SIEM

- INTEGRATES SECURITY + CONTEXT
- BUSINESS & THREAT CONTEXT
- ADVANCED ANALYTICS & UEBA
- PROACTIVE THREAT HUNTING
- SMARTER ALERTS, LESS NOISE



SEE EVERYTHING.
UNDERSTAND EVERYTHING.
SECURE EVERYTHING.

ACTIONABLE TAKEAWAYS

- DEFINE CLEAR SECURITY USE CASES
- ENSURE BROAD LOG COVERAGE
- TUNE RULES & REDUCE NOISE
- LEVERAGE THREAT INTEL & UEBA
- AUTOMATE RESPONSE WITH SOAR
- CONTINUOUSLY IMPROVE & MEASURE



A STRONG SIEM PROGRAM TURNS OVERWHELMING DATA INTO YOUR GREATEST DEFENSE.

RIGHT DATA. RIGHT CONTEXT. RIGHT TIME. THAT'S THE POWER OF SIEM.

WHAT IS IAM?

IDENTITY & ACCESS MANAGEMENT (IAM) ENSURES THE RIGHT PEOPLE HAVE THE RIGHT ACCESS TO THE RIGHT RESOURCES AT THE RIGHT TIME — AND FOR THE RIGHT REASONS.



CORE OBJECTIVES

- SECURE ACCESS
- PROTECT DATA
- ENSURE COMPLIANCE
- IMPROVE PRODUCTIVITY

WHY IT MATTERS



83% OF BREACHES INVOLVE EXCESSIVE ACCESS OR WEAK CREDENTIALS. — VERIZON DBIR 2024

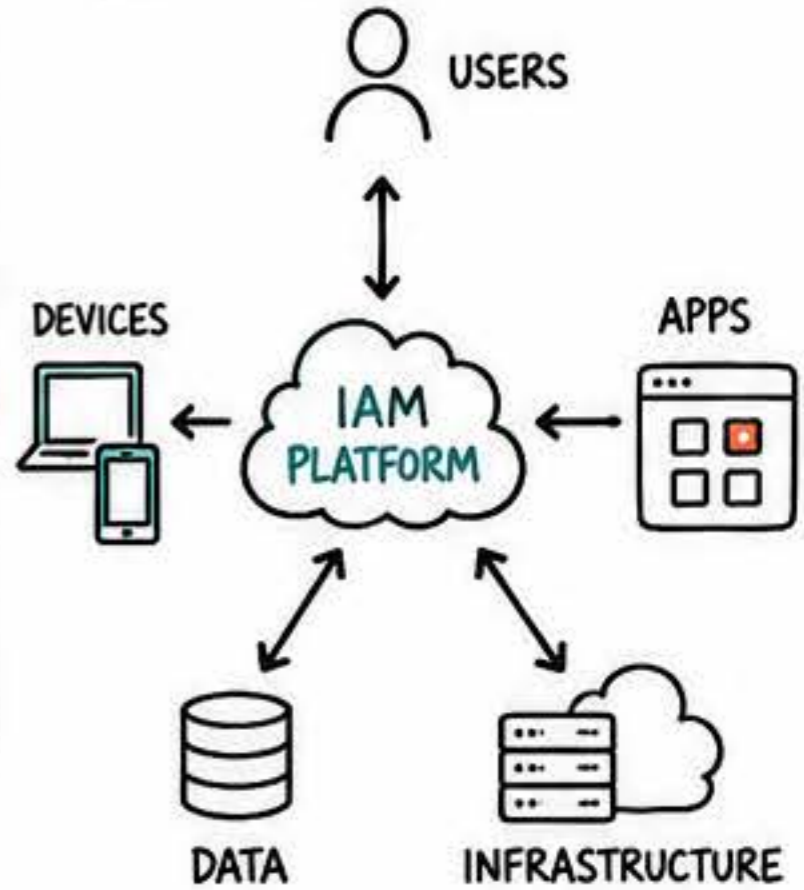
STRONG IAM = STRONG SECURITY + BUSINESS ENABLEMENT

KEY COMPONENTS

- IDENTITIES**
USERS, DEVICES, APPLICATIONS, SERVICES
- AUTHENTICATION**
VERIFY WHO YOU ARE
- AUTHORIZATION**
DETERMINE WHAT YOU CAN ACCESS
- ACCESS MANAGEMENT**
PROVISION, MODIFY, REVIEW, REVOKE
- AUDIT & MONITORING**
TRACK ACTIVITY, DETECT RISKS

IDENTITY & ACCESS MANAGEMENT (IAM)

THE IAM ECOSYSTEM



AUTHENTICATION METHODS

- PASSWORDS
- MFA
- BIOMETRICS
- TOKENS
- PASSWORDLESS (FUTURE)

ACCESS MODELS

- RBAC**
ROLE-BASED ACCESS CONTROL
- ABAC**
ATTRIBUTE-BASED ACCESS CONTROL
- PBAC**
POLICY-BASED ACCESS CONTROL

THE IAM LIFECYCLE



BEST PRACTICES

- ENFORCE MFA EVERYWHERE
- APPLY LEAST PRIVILEGE ACCESS
- AUTOMATE PROVISIONING & DEPROVISIONING
- REGULAR ACCESS REVIEWS
- MONITOR & ALERT IN REAL TIME
- KEEP POLICIES SIMPLE & CLEAR
- EDUCATE USERS CONTINUOUSLY

COMMON CHALLENGES

- ORPHANED ACCOUNTS
- EXCESSIVE PRIVILEGES
- SHADOW IT & UNSANCTIONED ACCESS
- SILOED SYSTEMS
- COMPLIANCE RISKS

REMEMBER

THE RIGHT ACCESS FOR THE RIGHT USER AT THE RIGHT TIME KEEPS YOUR BUSINESS SECURE AND AGILE.

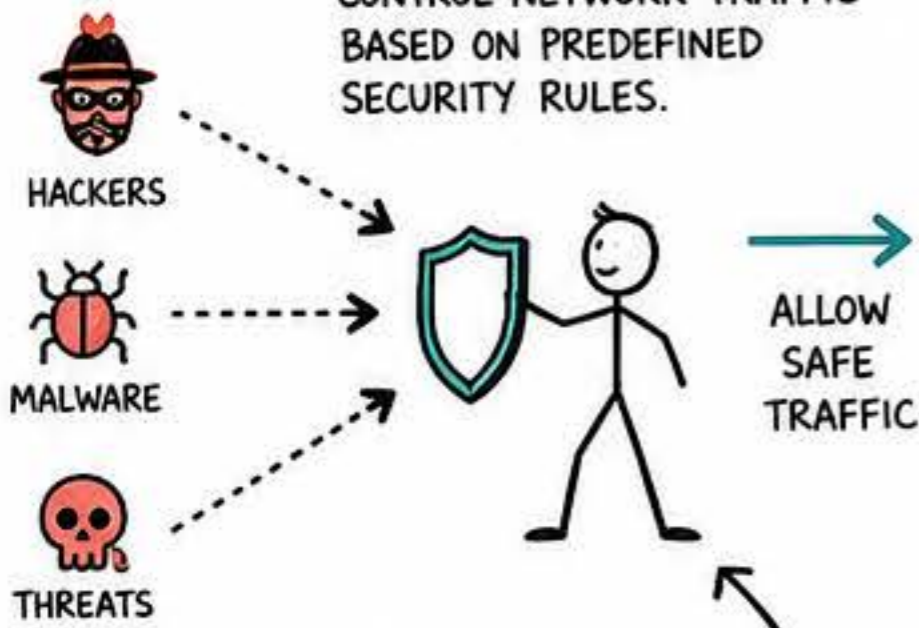
KEY TAKEAWAY

EFFECTIVE IAM ISN'T JUST AN IT INITIATIVE — IT'S A BUSINESS IMPERATIVE THAT DRIVES SECURITY, COMPLIANCE, AND GROWTH.



THE PURPOSE

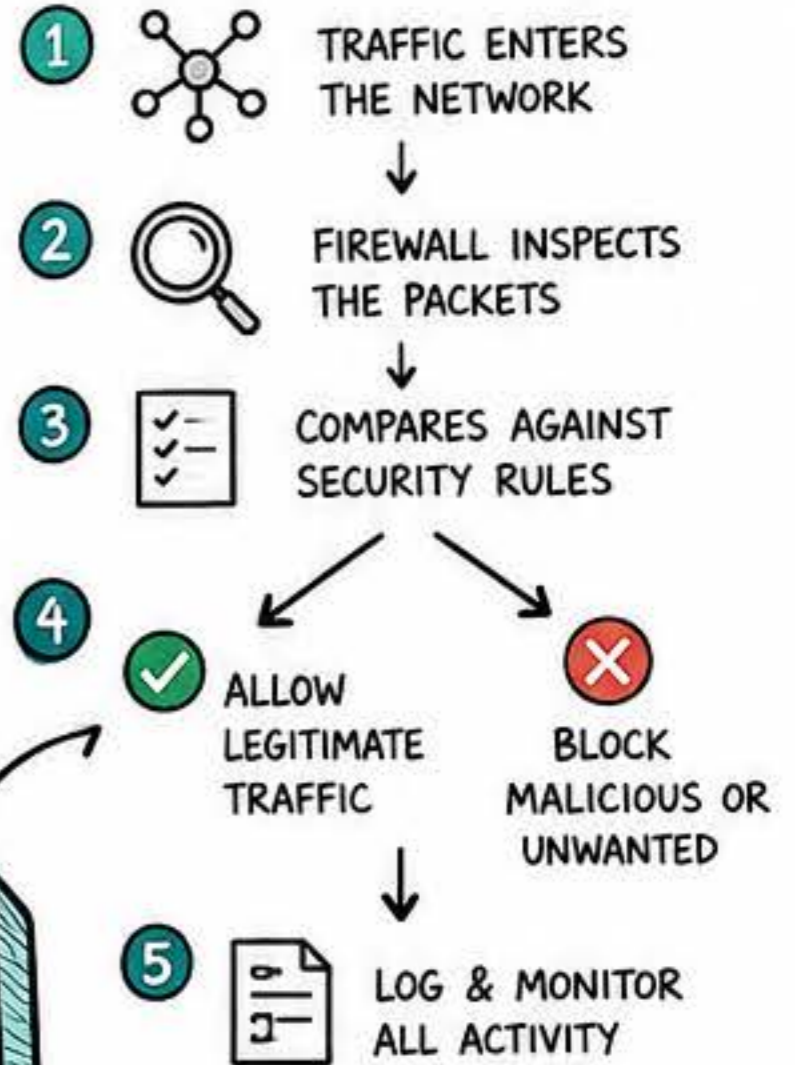
FIREWALLS MONITOR AND CONTROL NETWORK TRAFFIC BASED ON PREDEFINED SECURITY RULES.



KEY INSIGHT

A FIREWALL DOESN'T MAKE YOU INVINCIBLE, BUT IT MAKES YOU A MUCH HARDER TARGET.

HOW IT WORKS



CORE CONCEPTS

- TRAFFIC FILTERING**
ALLOW OR BLOCK BASED ON RULES
- INSPECTION**
DEEP PACKET INSPECTION LOOKS INSIDE TRAFFIC
- POLICY ENFORCEMENT**
APPLY ORGANIZATIONAL SECURITY POLICIES
- SEGMENTATION**
ISOLATE NETWORKS TO REDUCE RISK

TYPES OF FIREWALLS

- NETWORK FIREWALL**
PROTECTS THE PERIMETER BETWEEN INTERNAL & EXTERNAL NETWORKS
- HOST-BASED FIREWALL**
PROTECTS INDIVIDUAL DEVICES AND SERVERS
- NEXT-GENERATION FIREWALL (NGFW)**
ADVANCED THREAT PROTECTION, APPLICATION AWARENESS, AND DEEP INSPECTION
- CLOUD FIREWALL**
PROTECTS CLOUD ENVIRONMENTS AND WORKLOADS
- WEB APPLICATION FIREWALL (WAF)**
PROTECTS WEB APPS FROM COMMON ATTACKS (SQLi, XSS, CSRF, ETC.)

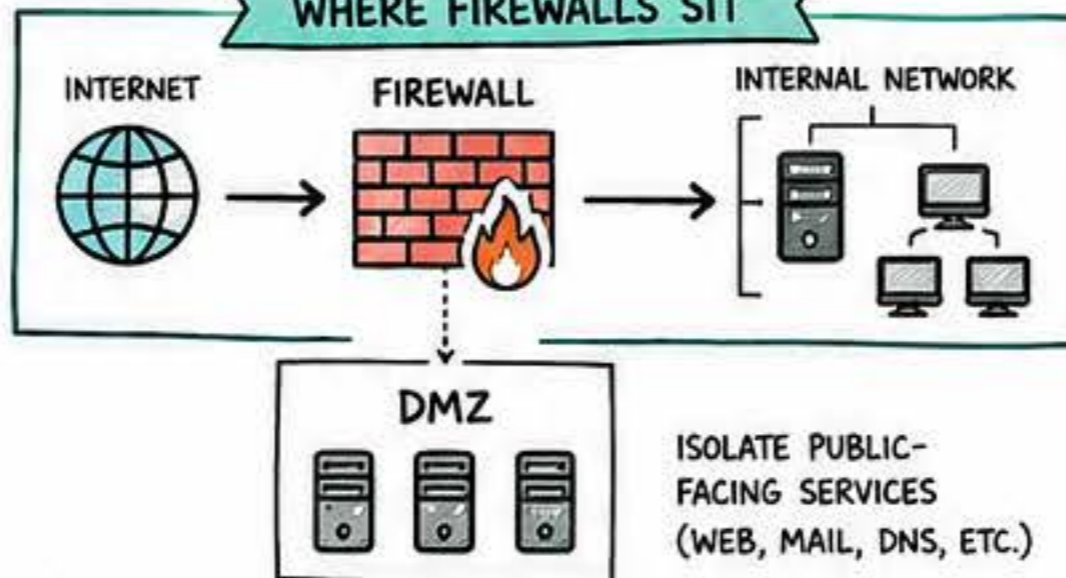
FIREWALLS AND BOUNDARY PROTECTION

YOUR FIRST LINE OF DEFENSE AGAINST UNWANTED ACCESS

KEY BENEFITS

- PREVENTS UNAUTHORIZED ACCESS
- BLOCKS MALICIOUS TRAFFIC
- MONITORS & CONTROLS NETWORK ACTIVITY
- REDUCES ATTACK SURFACE AND RISK
- SUPPORTS COMPLIANCE & REGULATIONS

WHERE FIREWALLS SIT



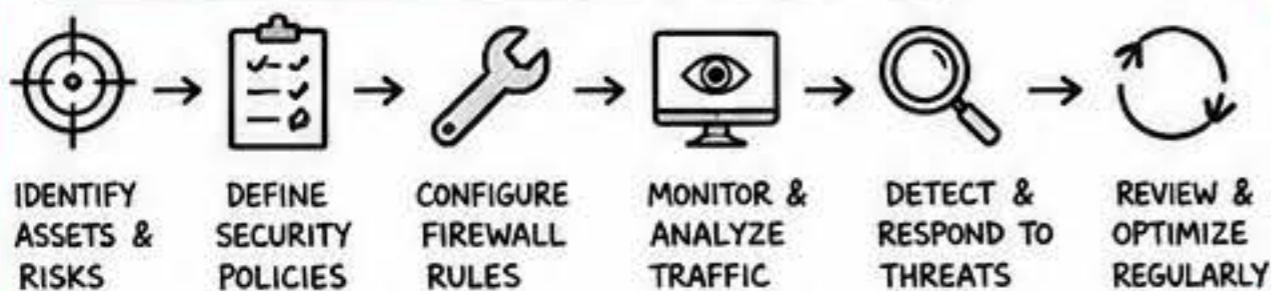
FIREWALL RULES: HOW THEY WORK

SOURCE	DESTINATION	SERVICE	ACTION	EXAMPLE
ANY	WEB SERVER	HTTPS (443)	ALLOW ✓	USERS ACCESS WEBSITE
ANY	ANY	RDP (3389)	BLOCK ✗	BLOCK REMOTE DESKTOP
INTERNAL	DATABASE	SQL (1433)	ALLOW ✓	APP CONNECTS TO DATABASE
ANY	ANY	ANY	DENY (DEFAULT) ✗	BLOCK EVERYTHING ELSE

BY THE NUMBERS



BOUNDARY PROTECTION PROCESS



ACTIONABLE TAKEAWAYS

- ★ KEEP FIREWALL RULES SIMPLE, SPECIFIC & REVIEWED.
- ★ FOLLOW THE PRINCIPLE OF LEAST PRIVILEGE.
- ★ LOG EVERYTHING. MONITOR RELENTLESSLY.
- ★ UPDATE RULES AS YOUR ENVIRONMENT EVOLVES.
- ★ LAYER FIREWALLS WITH OTHER SECURITY CONTROLS.

GOLDEN PRINCIPLE

ALLOW WHAT YOU NEED. BLOCK WHAT YOU DON'T. MONITOR EVERYTHING.

A STRONG BOUNDARY TODAY PREVENTS A BREACH TOMORROW.

WHAT IS IT?

NETWORK MONITORING IS THE CONTINUOUS OBSERVATION OF NETWORK DEVICES, TRAFFIC, APPLICATIONS & PERFORMANCE TO ENSURE AVAILABILITY, RELIABILITY & SECURITY.



✓ SEE IT. UNDERSTAND IT. FIX IT. BEFORE USERS FEEL IT.

WHY IT MATTERS

- PREVENT DOWNTIME & OUTAGES
- IMPROVE USER EXPERIENCE
- ENHANCE SECURITY & THREAT DETECTION
- REDUCE COSTS & SPEED UP RESOLUTION
- SUPPORT CAPACITY PLANNING & GROWTH

KEY METRICS TO WATCH

- AVAILABILITY / UPTIME
- LATENCY
- PACKET LOSS
- BANDWIDTH / THROUGHPUT
- JITTER
- ERROR RATE **2.3%**
- CONNECTION COUNT **1,256**
- CPU / MEMORY UTILIZATION **72%**

HOW IT WORKS

- 1 DISCOVER**
FIND DEVICES & INTERFACES
- 2 COLLECT**
GATHER DATA (SNMP, FLOW, LOGS, STREAMS)
- 3 ANALYZE**
CORRELATE & BASELINE BEHAVIOR
- 4 ALERT**
DETECT ISSUES & NOTIFY
- 5 ACT**
INVESTIGATE & RESOLVE

NETWORK MONITORING

VISIBILITY → INSIGHT → ACTION → RELIABILITY

ALERTING & RESPONSE FLOW



TYPES OF MONITORING

- INFRASTRUCTURE**
Routers, Switches, Firewalls, Servers
- CLOUD**
Availability, Performance, Cost, Services
- APPLICATION**
APM, Transactions, APIs, Databases
- TRAFFIC ANALYSIS**
Flow, Bandwidth, Top Talkers
- SECURITY MONITORING**
Threats, Anomalies, Policy Violations
- WIRELESS**
AP Health, Clients, Coverage, Roaming

COMMON USE CASES

- ✓ DETECT OUTAGES FAST
- ✓ TROUBLESHOOT PERFORMANCE ISSUES
- ✓ MONITOR SLA & USER EXPERIENCE
- ✓ CAPACITY PLANNING
- ✓ CHANGE VALIDATION
- ✓ SECURITY THREAT DETECTION
- ✓ COMPLIANCE & REPORTING

TOOLS & TECHNOLOGIES

- SNMP
- NETFLOW / IPFIX
- SYSLOG
- API
- TELEMETRY & STREAMING

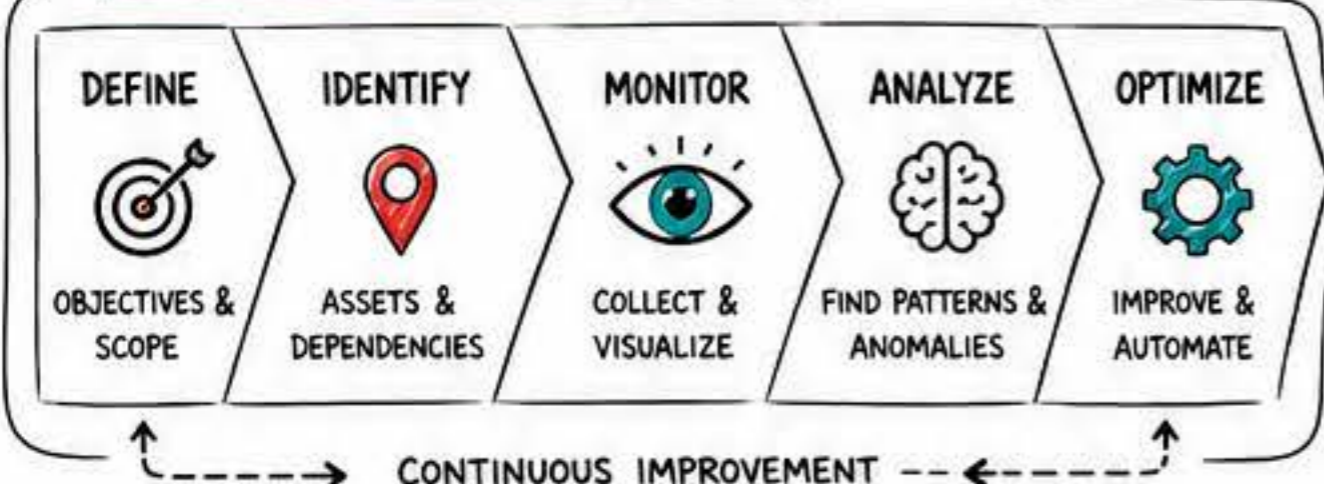
POPULAR TOOLS

PRTG • NAGIOS • ZABBIX • SOLARWINDS
DATADOG • NEW RELIC • PROMETHEUS • CACTI
WIRESHARK • ELK STACK • CLOUDWATCH

BY THE NUMBERS

- 60%+**
OF OUTAGES ARE CAUSED BY PROBLEMS IN THE INTERNAL NETWORK.
- 45%**
OF ORGS LACK VISIBILITY ACROSS THEIR NETWORK ENVIRONMENTS.
- \$1.4M**
THE AVERAGE COST OF DOWNTIME PER HOUR (GARTNER)

MONITORING FRAMEWORK



ACTIONABLE TAKEAWAYS

- ✓ START WITH YOUR MOST CRITICAL SERVICES.
- ✓ SET BASELINES & MEANINGFUL THRESHOLDS.
- ✓ ALERT SMARTLY, NOT NOISILY.
- ✓ CORRELATE DATA FROM MULTIPLE SOURCES.
- ✓ AUTOMATE WHERE POSSIBLE.
- ✓ REVIEW & TUNE REGULARLY.
- ✓ VISIBILITY TODAY. RELIABILITY TOMORROW.



"YOU CAN'T IMPROVE WHAT YOU DON'T MONITOR."

♥ KEEP YOUR NETWORK HEALTHY!

1. WHY IT MATTERS



81% OF BREACHES ARE CAUSED BY WEAK, STOLEN OR REUSED CREDENTIALS.



AVERAGE COST OF A DATA BREACH: **\$4.88M**



HUMAN ERROR IS A TOP SECURITY RISK.



GOAL:

THE RIGHT PEOPLE HAVE THE RIGHT ACCESS TO THE RIGHT THINGS AT THE RIGHT TIME.

2. CORE CONCEPTS



CONFIDENTIALITY
KEEP CREDENTIALS SECRET



INTEGRITY
PREVENT TAMPERING



AVAILABILITY
ACCESS WHEN NEEDED



ACCOUNTABILITY
TRACK AND AUDIT ACCESS

3. BEST PRACTICES



USE STRONG, UNIQUE PASSWORDS



ENABLE MULTI-FACTOR AUTHENTICATION (MFA)



NEVER REUSE PASSWORDS



KEEP SOFTWARE & SYSTEMS UPDATED



REMOVE ACCESS WHEN NOT NEEDED (LEAST PRIVILEGE)



MONITOR & REVIEW ACCESS REGULARLY

PASSWORD & CREDENTIAL MANAGEMENT



SECURE ACCESS.
PROTECT EVERYTHING.

4. COMMON THREATS



PHISHING ATTACKS
STEAL CREDENTIALS



MALWARE & KEYLOGGERS
CAPTURE PASSWORDS



WEAK OR REUSED
PASSWORDS



UNSECURED CREDENTIAL
STORES / LEAKS

5. TYPES OF CREDENTIALS



USER PASSWORDS



API KEYS



SSH KEYS



TOKENS / CERTIFICATES



SERVICE ACCOUNT CREDENTIALS



RECOVERY CODES

6. CREDENTIAL MANAGEMENT FRAMEWORK



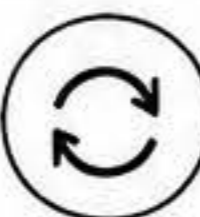
1. STORE

SECURELY STORE CREDENTIALS IN AN ENCRYPTED VAULT



2. CONTROL

ENFORCE ACCESS POLICIES & LEAST PRIVILEGE



3. ROTATE

REGULARLY ROTATE PASSWORDS, KEYS & TOKENS



4. MONITOR

LOG, MONITOR & ALERT ON SUSPICIOUS ACTIVITY



5. RETIRE

REVOKE & REMOVE UNUSED OR EXPIRED ACCESS

7. TOOLS & SOLUTIONS



1Password



Bitwarden



LastPass



KeePass



HashiCorp Vault



AWS Secrets Manager

8. CREATING STRONG PASSWORDS



12+ CHARACTERS
USE A MIX OF:

- ✓ UPPERCASE LETTERS
- ✓ lowercase letters
- ✓ NUMBERS
- ✓ SYMBOLS

T!g3r\$ky#2025

NOT IN DICTIONARY

UNPREDICTABLE

LONGER IS BETTER

9. MFA: HOW IT WORKS



1 ENTER USERNAME & PASSWORD



2 VERIFY WITH SECOND FACTOR (APP, SMS, TOKEN)

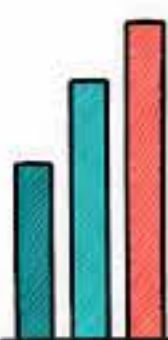


3 ACCESS GRANTED!

SOMETHING YOU HAVE:
• PHONE
• TOKEN
• SECURITY KEY

SOMETHING YOU ARE:
• FINGERPRINT
• FACE ID

10. KEY STATS



80% OF HACKING IS DUE TO WEAK OR STOLEN PASSWORDS

60% OF PEOPLE REUSE THE SAME PASSWORDS ACROSS SITES

2 MIN AVG TIME TO CRACK A WEAK PASSWORD

11. ACTIONABLE TAKEAWAYS

- ✓ USE A PASSWORD MANAGER
- ✓ ENABLE MFA EVERYWHERE
- ✓ CREATE UNIQUE, STRONG PASSWORDS
- ✓ REVIEW & REMOVE UNUSED ACCESS
- ✓ TRAIN YOUR TEAM & STAY AWARE
- ✓ MAKE SECURITY A DAILY HABIT

SECURE BY DEFAULT

REMEMBER:

CREDENTIALS ARE THE KEYS TO YOUR DIGITAL WORLD.
PROTECT THEM.
MANAGE THEM.
OWN YOUR SECURITY.



WHY IT MATTERS

- MINIMIZE DOWNTIME AND DISRUPTION
- PROTECT REVENUE AND REPUTATION
- MEET COMPLIANCE AND LEGAL REQUIREMENTS
- MAINTAIN CUSTOMER TRUST & CONFIDENCE

THE GOAL



ENSURE CRITICAL BUSINESS FUNCTIONS CAN CONTINUE OR BE RESTORED QUICKLY AFTER A DISRUPTION.

CORE PILLARS

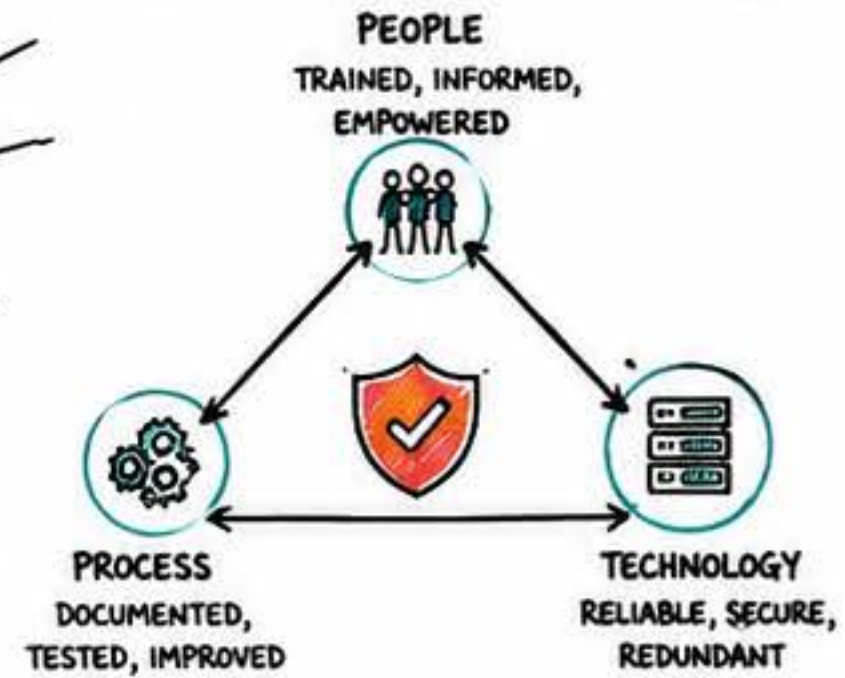
- BUSINESS CONTINUITY**
KEEP THE BUSINESS RUNNING THROUGH ANY DISRUPTION.
- DATA BACKUP**
PROTECT AND PRESERVE CRITICAL DATA.
- SYSTEM RECOVERY**
RESTORE SYSTEMS AND DATA TO NORMAL OPERATIONS.

RISK = IMPACT x LIKELIHOOD

- HIGH IMPACT**
- MORE LIKELY THAN YOU THINK**
- FINANCIAL LOSS
- OPERATIONAL HALT
- DATA LOSS
- REPUTATION DAMAGE

BUSINESS CONTINUITY, DATA BACKUP & SYSTEM RECOVERY

THE CONTINUITY TRIAD

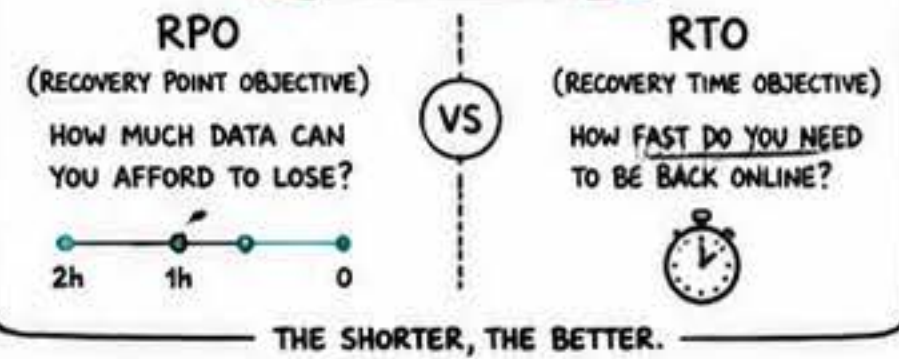


COMMON THREATS

- CYBER ATTACKS (RANSOMWARE, MALWARE)
- HARDWARE FAILURE
- NATURAL DISASTERS (FIRE, FLOOD, STORM)
- HUMAN ERROR
- POWER OUTAGES

PREPARE TODAY, PROTECT TOMORROW

RPO vs RTO



DATA BACKUP BEST PRACTICES

- FOLLOW THE 3-2-1 RULE
3 COPIES OF DATA
2 DIFFERENT MEDIA
1 OFFSITE / OFFLINE COPY
- AUTOMATE AND SCHEDULE CONSISTENT BACKUPS
REDUCE RISK
- ENCRYPT YOUR BACKUPS
PROTECT DATA AT REST AND IN TRANSIT
- VERIFY AND TEST RESTORES
BACKUPS ARE ONLY USEFUL IF THEY WORK!

BUSINESS CONTINUITY LIFECYCLE



SYSTEM RECOVERY PROCESS

- DETECT & CONFIRM ISSUE
- ACTIVATE RECOVERY PLAN
- ISOLATE THE PROBLEM
- RESTORE SYSTEMS & DATA
- VERIFY & VALIDATE
- RETURN TO NORMAL OPERATIONS & LESSONS LEARNED

BACKUP STRATEGIES

- FULL BACKUP**
COMPLETE COPY PERIODICALLY
- INCREMENTAL BACKUP**
ONLY CHANGES SINCE LAST BACKUP
- DIFFERENTIAL BACKUP**
CHANGES SINCE LAST FULL BACKUP
- CONTINUOUS DATA PROTECTION (CDP)**
REAL-TIME REPLICATION

KEY TAKEAWAYS

- PLAN AHEAD. DON'T WAIT FOR A DISASTER.
- INTEGRATE PEOPLE, PROCESS & TECH TOGETHER.
- TEST OFTEN. IMPROVE ALWAYS.
- RESILIENCE ISN'T AN OPTION—IT'S A COMPETITIVE EDGE.

TRENDS & STATS

- 60%** OF SMALL BUSINESSES THAT LOSE THEIR DATA CLOSE WITHIN 6 MONTHS.
- 93%** OF BUSINESSES WITHOUT A DISASTER RECOVERY PLAN LOST 10+ DAYS OF DATA IN A MAJOR INCIDENT.
- RANSOMWARE ATTACKS INCREASED BY **72%** (YOY)
- THE GLOBAL BUSINESS CONTINUITY MANAGEMENT MARKET IS PROJECTED TO REACH **\$57B** BY 2027.

“DISRUPTIONS ARE INEVITABLE. DOWNTIME IS OPTIONAL.”

WHAT IS IT?

A FACILITATED DISCUSSION OF A CYBER INCIDENT SCENARIO TO TEST PEOPLE, PROCESSES, AND TECHNOLOGY IN A **SAFE ENVIRONMENT**.

TALK IT THROUGH.
ALIGN. DECIDE.
IMPROVE.



WHO SHOULD PARTICIPATE?

- EXECUTIVE LEADERSHIP
- IT & SECURITY TEAMS
- LEGAL & COMPLIANCE
- HR
- COMMUNICATIONS / PR
- OPERATIONS / BUSINESS UNIT LEADERS
- THIRD PARTY / VENDORS

WHY IT MATTERS

- IMPROVE INCIDENT READINESS
- IDENTIFY GAPS & WEAKNESSES
- STRENGTHEN TEAM COLLABORATION
- BETTER DECISIONS UNDER PRESSURE
- REDUCE BUSINESS IMPACT & DOWNTIME

CYBERSECURITY TABLE TOP EXERCISES

PRACTICE TODAY, RESPOND STRONGER TOMORROW

TYPES OF EXERCISES

- DISCUSSION-BASED TABLETOP (ROUNDTABLE)
- SCENARIO-BASED TABLETOP
- TECHNICAL TABLETOP
- EXECUTIVE TABLETOP
- CROSS-FUNCTIONAL TABLETOP

THE PROCESS

- DEFINE OBJECTIVES**
What do we want to learn or validate?
- DEVELOP SCENARIO**
Realistic, relevant, threat-informed.
- PLAN & INVITE**
Identify participants, roles & logistics.
- CONDUCT EXERCISE**
Facilitated discussion walkthrough.
- DEBRIEF & ANALYZE**
Capture observations, strengths, gaps.
- IMPROVE & FOLLOW UP**
Create action plan, track & retest.

TYPICAL SCENARIO FLOW



KEY AREAS TESTED

- INCIDENT DETECTION & ESCALATION
- ROLES & RESPONSIBILITIES
- DECISION MAKING
- COMMUNICATIONS (INTERNAL & EXTERNAL)
- BUSINESS CONTINUITY
- LEGAL & REGULATORY CONSIDERATIONS
- THIRD PARTY COORDINATION
- TOOLS & TECHNOLOGY EFFECTIVENESS

EXAMPLE SCENARIO IDEAS

- RANSOMWARE ATTACK
- DATA BREACH / EXFILTRATION
- SUPPLY CHAIN COMPROMISE
- CLOUD ACCOUNT TAKEOVER
- INSIDER THREAT
- DDoS ATTACK
- ZERO-DAY EXPLOIT

KEY INSIGHTS

"IT'S NOT ABOUT THE TECH—IT'S ABOUT **PEOPLE, PROCESS & DECISIONS**."

"YOU DON'T RISE TO THE OCCASION. YOU FALL TO YOUR LEVEL OF **PREPARATION**."

"TABLETOPS UNCOVER GAPS YOU DIDN'T KNOW YOU HAD."

ACTIONABLE TAKEAWAYS

- RUN TABLETOPS REGULARLY (AT LEAST 2x / YEAR)
- KEEP SCENARIOS CURRENT & RELEVANT
- INVOLVE THE RIGHT PEOPLE
- FOCUS ON LEARNING, NOT JUDGMENT
- TURN INSIGHTS INTO ACTION
- TRACK & MEASURE MATURITY OVER TIME

BY THE NUMBERS

- 70%** OF ORGANIZATIONS THAT CONDUCT TABLETOP EXERCISES IMPROVE THEIR INCIDENT RESPONSE MATURITY. — PONEMON INSTITUTE
- 60%** OF COMPANIES EXPERIENCE A CYBER INCIDENT THEY ARE UNPREPARED FOR. — IBM
- 3x** ORGANIZATIONS THAT TEST THEIR RESPONSE PLAN ARE 3X MORE LIKELY TO REDUCE THE IMPACT OF A BREACH. — IBM

★ TABLETOP EXERCISES DON'T PREVENT ATTACKS. THEY **PREPARE** YOU TO WITHSTAND THEM.

PREPARED TEAMS
RESILIENT BUSINESSES
STRONGER FUTURE

1 WHAT IS A .GOV DOMAIN?



.GOV IS A TOP-LEVEL DOMAIN RESTRICTED **EXCLUSIVELY** FOR U.S. GOVERNMENT ENTITIES AT THE FEDERAL, STATE, LOCAL, AND TRIBAL LEVELS.

ONE SMALL DOMAIN. BIG IMPACT.

“A .GOV EMAIL TELLS CITIZENS YOU’RE **OFFICIAL, ACCOUNTABLE, AND HERE TO SERVE.**”

2 WHO CAN GET A .GOV DOMAIN?

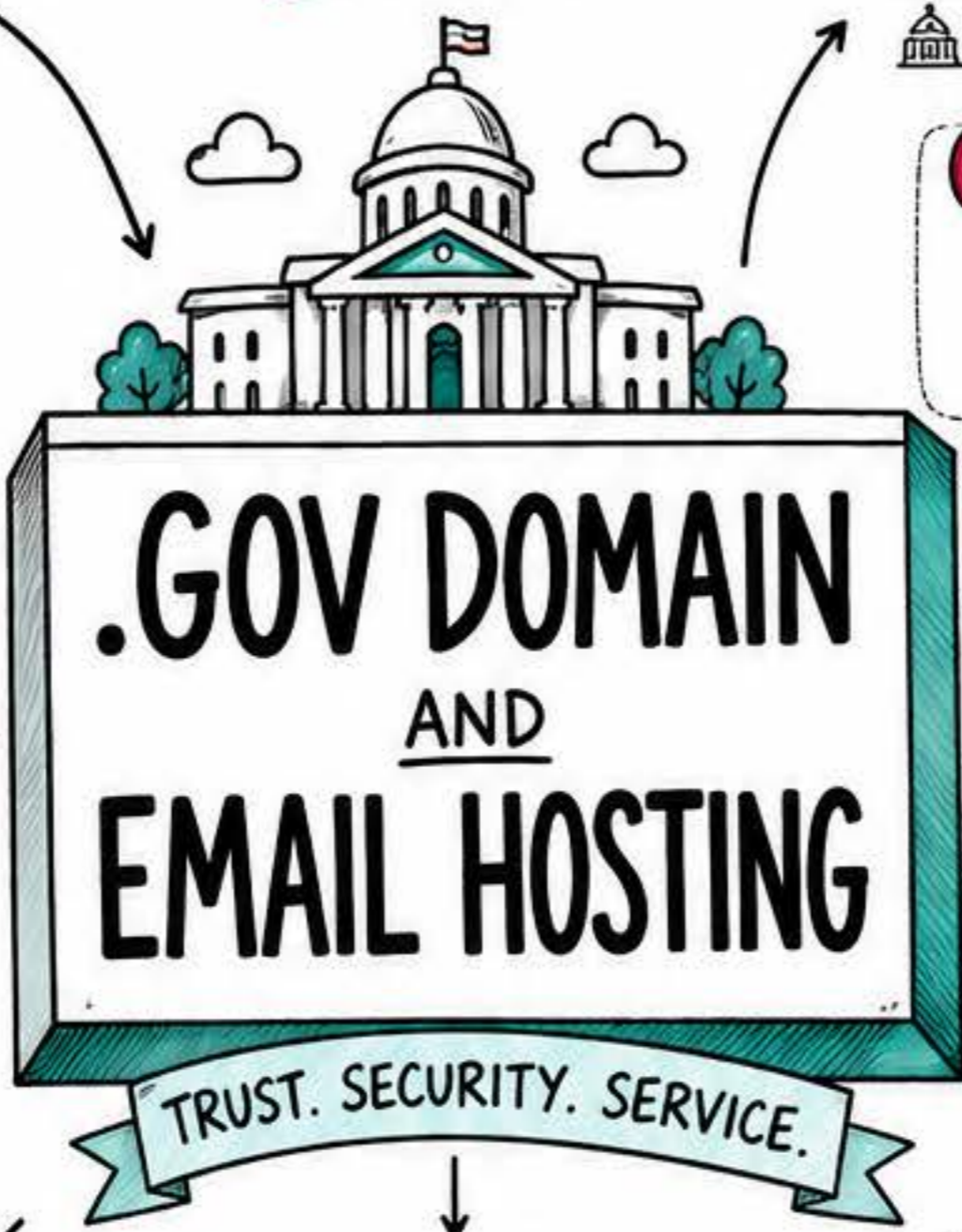
- FEDERAL AGENCIES
- STATE GOVERNMENTS
- COUNTY & CITY OFFICES
- PUBLIC SCHOOLS & UNIVERSITIES
- TRIBAL GOVERNMENTS

PURPOSE:

- ESTABLISH OFFICIAL IDENTITY
- BUILD PUBLIC TRUST
- ENSURE SECURE COMMUNICATION
- IMPROVE ACCESSIBILITY

MUST BE:

- AN AUTHORIZED GOVERNMENT ENTITY
- OPERATING IN THE U.S.
- ABLE TO PROVE ELIGIBILITY



3 HOW TO GET A .GOV DOMAIN

- 1 CHECK ELIGIBILITY
- 2 REGISTER WITH GSA AT SAM.GOV
- 3 SUBMIT .GOV APPLICATION VIA GSA ASSIGNED DOMAIN REGISTRAR
- 4 PROVIDE REQUIRED DOCUMENTATION
- 5 APPROVAL & DOMAIN ACTIVATION



4 .GOV EMAIL HOSTING BUILT FOR PUBLIC SERVICE

- PROFESSIONAL EMAIL @youragency.gov
- ENTERPRISE-GRADE SECURITY & ENCRYPTION
- HIGH AVAILABILITY & RELIABILITY
- EASY COLLABORATION & CALENDARS
- MOBILE & REMOTE ACCESS
- SCALABLE AS YOU GROW

5 SECURITY IS NON-NEGOTIABLE



- SPAM & PHISHING PROTECTION
- MULTI-FACTOR AUTHENTICATION
- DATA ENCRYPTION (IN TRANSIT & AT REST)
- ROLE-BASED ACCESS CONTROL
- AUDIT LOGS & COMPLIANCE
- REGULAR BACKUPS

COMPLIANCE STANDARDS
 CJIS • HIPAA • FERPA • FISMA • NIST
 SOC 2 • ISO 27001 • ADA

WHY IT MATTERS



6 .GOV EMAIL VS. PUBLIC EMAIL

.GOV EMAIL		PUBLIC EMAIL
OFFICIAL & TRUSTED		LESS CREDIBILITY
STRONG SECURITY		LIMITED PROTECTIONS
DATA STAYS IN COMPLIANT ENVIRONMENTS		DATA MAY BE USED FOR ADVERTISING
DESIGNED FOR GOVERNMENT NEEDS		NOT BUILT FOR PUBLIC SECTOR
LONG-TERM CONTROL & OWNERSHIP		DEPENDENT ON THIRD PARTIES

7 BEST PRACTICES

- USE YOUR .GOV EMAIL FOR ALL OFFICIAL BUSINESS
- KEEP SOFTWARE & SYSTEMS UPDATED
- TRAIN STAFF ON EMAIL SECURITY
- MONITOR & REVIEW USER ACCESS
- BACK UP REGULARLY & TEST DISASTERS RECOVERY

EXAMPLES

- CITY OF AUSTIN mail@austintexas.gov
- COOK COUNTY info@cookcounty.gov
- STATE OF COLORADO contact@state.co.us
- U.S. DEPARTMENT OF HEALTH info@hhs.gov

A .GOV DOMAIN + SECURE EMAIL SHOWS YOU’RE HERE TO **SERVE** — AND HERE TO **STAY.**

KEY TAKEAWAYS

- ★ .GOV BUILDS TRUST & CREDIBILITY
- ★ ELIGIBILITY ENSURES INTEGRITY
- ★ SECURE EMAIL PROTECTS DATA
- ★ THE RIGHT SETUP EMPOWERS YOUR MISSION

SERVING COMMUNITIES STARTS WITH **TRUSTED** COMMUNICATION.



WHAT IS OSINT & ATTACK SURFACE ANALYSIS?

OSINT IS THE COLLECTION, ANALYSIS, AND DISSEMINATION OF PUBLICLY AVAILABLE INFORMATION.

ATTACK SURFACE ANALYSIS IDENTIFIES ALL EXTERNAL ASSETS, ENTRY POINTS, AND EXPOSURES THAT COULD BE TARGETED BY AN ATTACKER.

TRUTH IS OUT THERE. YOUR ADVANTAGE IS FINDING IT FIRST.



SOURCES (EVERYWHERE!)

- WEB & NEWS MEDIA**
WEBSITES, BLOGS, NEWS OUTLETS
- SOCIAL MEDIA**
POSTS, PROFILES, COMMENTS
- GOVERNMENT & PUBLIC DATA**
RECORDS, REPORTS, PORTALS
- IMAGERY & GEOSPATIAL**
SATELLITE, DRONE, MAPS
- DOCUMENTS & FILES**
PDFS, PRESENTATIONS, LEAKS
- PEOPLE & COMMUNITIES**
FORUMS, REVIEWS, NETWORKS
- TECH & INFRASTRUCTURE**
DNS, IP INFO, CERTIFICATES, CODE

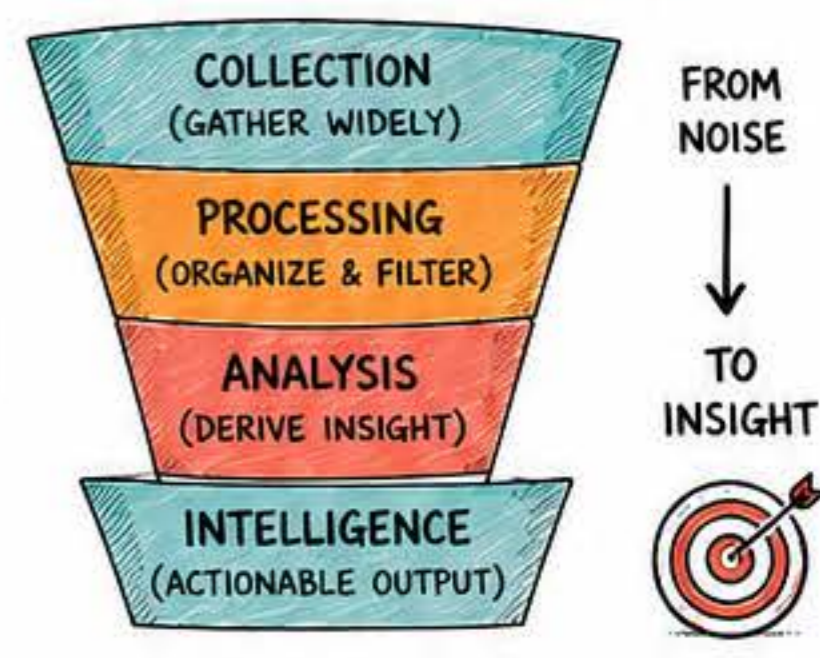
CORE PRINCIPLES

- PUBLIC ≠ TRIVIAL
- ETHICAL & LEGAL
- ACCURACY & VERIFICATION
- OBJECTIVITY & TRANSPARENCY
- PROTECT PRIVACY
- ADD VALUE THROUGH ANALYSIS

OPEN-SOURCE INTELLIGENCE (OSINT) & ATTACK SURFACE ANALYSIS

FIND IT. UNDERSTAND IT. REDUCE RISK. STAY AHEAD.

OSINT FRAMEWORK



THE OSINT PROCESS

- 1 DEFINE OBJECTIVE**
WHAT DO WE NEED TO FIND OUT?
- 2 COLLECT**
FIND AS MUCH RELEVANT DATA AS POSSIBLE
- 3 PROCESS**
ORGANIZE, CLEAN, AND STRUCTURE THE DATA
- 4 ANALYZE**
FIND PATTERNS, CONNECTIONS & MEANING
- 5 VERIFY**
CROSS-CHECK, CORROBORATE, AND VALIDATE
- 6 REPORT & DISSEMINATE**
DELIVER CLEAR, ACTIONABLE INTELLIGENCE

KEY INSIGHTS

- MOST INFORMATION IS PUBLIC.
- CONTEXT TURNS DATA INTO INTELLIGENCE.
- CORRELATE, DON'T ASSUME.
- BIAS IS THE ENEMY. SKEPTICISM IS A SUPERPOWER.
- TIMELINESS MATTERS.
- ETHICS & LEGALITY KEEP US CREDIBLE.

EXAMPLES OF OSINT + ATTACK SURFACE ANALYSIS

- SECURITY & DEFENSE**
THREAT MONITORING, SITUATIONAL AWARENESS, ADVERSARY PROFILING
- BUSINESS INTELLIGENCE**
MARKET RESEARCH, COMPETITOR ANALYSIS, RISK ASSESSMENT
- ATTACK SURFACE REDUCTION**
DISCOVER EXPOSED ASSETS, SUBDOMAINS, OPEN PORTS, CLOUD RESOURCES, LEAKS
- HUMANITARIAN & NGO**
CRISIS MAPPING, DISASTER RESPONSE, HUMAN RIGHTS MONITORING
- LAW ENFORCEMENT**
INVESTIGATIONS, MISSING PERSONS, FRAUD, CRIME ANALYSIS

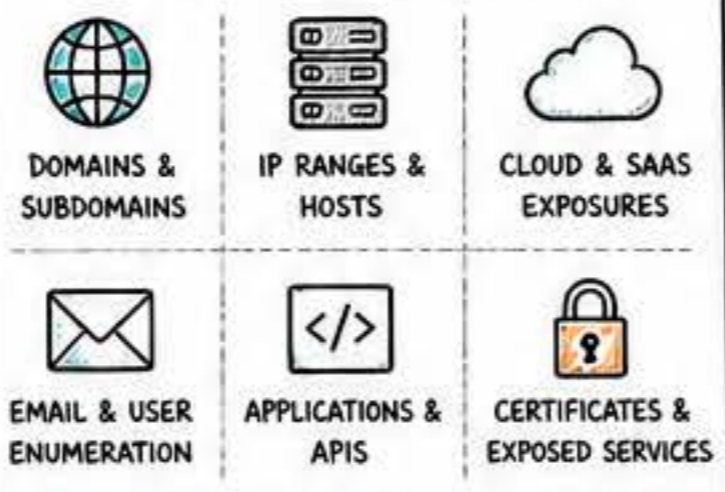
TOOLS OF THE TRADE (EXAMPLES)

SEARCH ENGINES GOOGLE, BING, DUCKDUCKGO	DOMAIN & DNS WHOIS, DNSLOOKUP, AMASS, SECURITYTRAILS
MAPS & GEOINT GOOGLE EARTH, OPENSTREETMAP	IMAGERY SENTINEL HUB, PLANET, MAXAR
SOCIAL MEDIA TWITTER, REDDIT, TELEGRAM	DOCUMENTS GOOGLE DORKS, ARCHIVE.ORG
ANALYSIS MALTEGO, EXCEL, GEOPHI, YARA	SECURITY VIRUSTOTAL, SHODAN, CENSYS, HAVE I BEEN PNWED

★ THE BEST TOOL? YOUR CURIOSITY.

ATTACK SURFACE ANALYSIS

FIND WHAT ATTACKERS CAN SEE.



IDENTIFY → PRIORITIZE → MITIGATE
CONTINUOUSLY REDUCE EXPOSURE.

ACTIONABLE TAKEAWAYS

- START WITH A CLEAR OBJECTIVE.
- COLLECT BROADLY, FILTER EARLY.
- CORRELATE EVERY DATA POINT.
- VERIFY BEFORE YOU TRUST.
- DOCUMENT EVERYTHING.
- PROTECT YOUR SOURCES & YOURSELF.
- TURN INSIGHT INTO ACTION.

OSINT BY THE NUMBERS

- 80%+** OF BUSINESS & INTELLIGENCE DATA IS PUBLIC. - GARTNER
- 5.3B** INTERNET USERS WORLDWIDE (2024)
- 500M+** TWEETS POSTED EVERY DAY
- 90%** OF INVESTIGATIONS START WITH AN ONLINE SEARCH.

★ IN THE INFORMATION AGE, OSINT ISN'T JUST POWERFUL—IT'S ESSENTIAL. ★

3.

THE PARTIES

COLLABORATION IS OUR GREATEST STRENGTH.

WHO'S INVOLVED



STATE AGENCIES



LOCAL GOVERNMENTS



TRIBAL GOVERNMENTS



FIRST RESPONDERS



ACADEMIA



PRIVATE SECTOR



COMMUNITY PARTNERS

OUR ROLES



LEAD - SET DIRECTION & PRIORITIES



SUPPORT - PROVIDE RESOURCES & EXPERTISE



COLLABORATE - WORK TOGETHER



ACHIEVE - BUILD A RESILIENT ALABAMA

TOGETHER, WE...

- ✓ SHARE KNOWLEDGE
- ✓ ALIGN EFFORTS
- ✓ LEVERAGE RESOURCES
- ✓ CREATE LASTING IMPACT

WHY IT MATTERS



- ★ STRONG PARTNERSHIPS DRIVE **STRONGER** PROJECTS.
- ★ STRONGER PROJECTS CREATE **SAFER** COMMUNITIES.
- ★ SAFER COMMUNITIES BUILD A **STRONGER** ALABAMA.



ONE STATE. ONE MISSION. **STRONGER TOGETHER.**



OUR PURPOSE



TO ENABLE A **SMARTER**,
MORE EFFICIENT, AND
CONNECTED ALABAMA
THROUGH TECHNOLOGY
AND INNOVATION.

WHO WE ARE



ALABAMA OIT IS THE STATE'S
TECHNOLOGY AGENCY,
DELIVERING SECURE, RELIABLE,
AND INNOVATIVE TECHNOLOGY
SOLUTIONS THAT EMPOWER
EXECUTIVE BRANCH STATE
GOVERNMENT AGENCIES
SERVING CITIZENS.

OUR VALUES



SERVE PEOPLE
WE PUT CITIZENS AND
AGENCIES FIRST.



INNOVATE BOLDLY
WE EMBRACE CHANGE
AND SEEK BETTER WAYS.



ACT WITH INTEGRITY
WE DO WHAT'S RIGHT.



WORK TOGETHER
ONE TEAM.
ONE ALABAMA.



DELIVER EXCELLENCE
WE TAKE PRIDE IN
EVERYTHING WE DO.

OUR SERVICES



CLOUD & INFRASTRUCTURE
SCALABLE, SECURE,
AND RELIABLE SOLUTIONS



CYBERSECURITY
PROTECTING DATA,
SYSTEMS, AND PEOPLE



APPLICATION SERVICES
BUILDING AND MODERNIZING
SYSTEMS THAT DRIVE
GOVERNMENT



NETWORK & CONNECTIVITY
KEEPING ALABAMA
CONNECTED



DATA & ANALYTICS
TURNING DATA INTO
INSIGHTS AND IMPACT

ALABAMA OIT

OFFICE OF INFORMATION
TECHNOLOGY

**INNOVATE. CONNECT. SECURE.
SERVE ALABAMA.**

BY THE NUMBERS



1,700+
TEAM MEMBERS



100+
STATE AGENCIES
SERVED



1,000+
APPLICATIONS
SUPPORTED



24/7/365
SYSTEMS MONITORED
AND PROTECTED

OUR IMPACT



**EMPOWERING
STATE AGENCIES**
with secure, reliable
technology to better
serve Alabamians.



DRIVING EFFICIENCY
through automation,
modern systems,
and smarter data.



**BUILDING A
STRONGER ALABAMA**
through innovation,
collaboration, and
trusted technology.

OUR FRAMEWORK



HOW WE DELIVER



LISTEN
UNDERSTAND
NEEDS &
CHALLENGES



PLAN
DESIGN SOLUTIONS
THAT ALIGN TO
GOALS



BUILD
DEVELOP &
INTEGRATE
SECURELY



DELIVER
DEPLOY, SUPPORT,
AND OPTIMIZE
CONTINUOUSLY



IMPROVE
MEASURE, LEARN,
AND DRIVE
BETTER OUTCOMES

FOCUS AREAS

- ✓ MODERNIZE LEGACY SYSTEMS
- ✓ EXPAND CLOUD & DIGITAL SERVICES
- ✓ ENHANCE CYBER RESILIENCE
- ✓ LEVERAGE DATA FOR DECISIONS
- ✓ INVEST IN OUR PEOPLE
- ✓ IMPROVE CITIZEN EXPERIENCE

EXAMPLES OF OUR WORK



ONLINE SERVICES
MAKING IT EASIER
FOR CITIZENS TO
DO BUSINESS
WITH THE STATE.



CLOUD FIRST
DELIVERING SCALABLE,
COST-EFFECTIVE
SOLUTIONS.



CYBERSECURITY
PROTECTING WHAT
MATTERS MOST.



**DATA-DRIVEN
INSIGHTS**
TURNING DATA INTO
BETTER OUTCOMES.

TAKE ACTION

- ✓ PARTNER WITH US
- ✓ SHARE YOUR IDEAS
- ✓ EMBRACE INNOVATION
- ✓ USE TECHNOLOGY TO SERVE

TOGETHER, WE CAN
BUILD A BETTER,
STRONGER **ALABAMA!**

“ TECHNOLOGY IS OUR TOOL.
SERVICE IS OUR MISSION.
ALABAMA IS OUR **WHY.** ”

LEARN MORE:
oit.alabama.gov

FOLLOW US:



WHO WE ARE



ALABAMA OIT IS THE TECHNOLOGY PARTNER SERVING EXECUTIVE BRANCH STATE GOVERNMENT AGENCIES BY DELIVERING SECURE, RELIABLE, AND INNOVATIVE SOLUTIONS.

- TRUSTED STEWARD OF STATE TECHNOLOGY
- PEOPLE-FOCUSED SERVICE
- INNOVATION WITH PURPOSE
- SECURITY & COMPLIANCE EVERY STEP OF THE WAY

OUR MISSION



EMPOWER ALABAMA'S PUBLIC SAFETY COMMUNITY THROUGH TECHNOLOGY, COLLABORATION, AND EXCEPTIONAL SERVICE.

WHAT IS SLCGP?

THE STATE AND LOCAL CYBERSECURITY GRANT PROGRAM (SLCGP) IS A FEDERAL PROGRAM MANAGED BY CISA AND FEMA THAT STRENGTHENS THE CYBERSECURITY POSTURE OF STATE, LOCAL, TRIBAL, AND TERRITORIAL GOVERNMENTS.

- BUILDS CAPACITY TO PREVENT, PROTECT AGAINST, AND RESPOND TO CYBER THREATS
- PROVIDES REIMBURSEMENT FOR ELIGIBLE CYBERSECURITY PLANNING AND PROJECTS
- SUPPORTS COLLABORATION AND INFORMATION SHARING
- ENHANCES RESILIENCE OF CRITICAL SERVICES AND INFRASTRUCTURE

THE GOAL: HELP ALABAMA COMMUNITIES STAY SECURE, RESILIENT, AND PREPARED IN AN EVOLVING THREAT LANDSCAPE.

ALABAMA OIT AND ITS ROLE IN SLCGP

STATE AND LOCAL CYBERSECURITY GRANT PROGRAM

OIT'S ROLE IN SLCGP

- GRANT SYSTEM ADMINISTRATION MANAGE THE SLCGP SYSTEM, USER ACCOUNTS, AND SECURITY.
- TECHNOLOGY & PLATFORM MANAGEMENT PROVIDE AND MAINTAIN A SECURE, RELIABLE, AND USER-FRIENDLY GRANT MANAGEMENT SYSTEM.
- DATA INTEGRITY & REPORTING ENSURE ACCURATE DATA, VALIDATION, AND TIMELY REPORTING TO MEET FEDERAL REQUIREMENTS.
- TRAINING & SUPPORT OFFER TRAINING, GUIDES, AND ONGOING SUPPORT THROUGHOUT THE GRANT LIFECYCLE.
- COMPLIANCE & OVERSIGHT UPHOLD FEDERAL AND STATE REQUIREMENTS FOR PRIVACY, SECURITY, AND COMPLIANCE.

OUR IMPACT



STRONGER CYBER DEFENSES. PROTECTED DATA. RESILIENT COMMUNITIES. BETTER OUTCOMES.

TECHNOLOGY + COLLABORATION = STRONGER COMMUNITIES

HOW IT WORKS

- ELIGIBLE ENTITIES SUBMIT APPLICATIONS.
- OIT REVIEWS FOR ELIGIBILITY AND COMPLETENESS.
- GRANT FUNDS ARE AWARDED AND McCRARY INSTITUTE GUIDES ENTITY PROJECT IMPLEMENTATIONS.
- PROJECTS ARE MONITORED AND PROGRESS IS TRACKED.
- OIT OVERSEES REPORTING, REIMBURSEMENT, AND CLOSEOUT.

KEY BENEFITS OF SLCGP

- REDUCES RISK STRENGTHENS CYBERSECURITY POSTURE
- MAXIMIZES RESOURCES USES FEDERAL FUNDS TO STRETCH LOCAL DOLLARS
- BUILDS CAPACITY IMPROVES SKILLS, TOOLS, AND PROCESSES
- SUPPORTS RESILIENCE ENSURES CONTINUITY OF CRITICAL SERVICES

OUR PARTNERS



WORKING TOGETHER TO BUILD A MORE SECURE ALABAMA.

BY THE NUMBERS (RECENT TRENDS)

- 60+ LOCAL GOVERNMENTS RECEIVING SLCGP FUNDING
- HUNDREDS OF PROJECTS SUPPORTED STATEWIDE
- ONE MISSION: BUILD CYBER RESILIENT COMMUNITIES ACROSS ALABAMA

FOLLOW US:



ENABLING TODAY. EMPOWERING TOMORROW. SERVING ALABAMA.

WHO IS McCRARY?



A TRUSTED, NONPARTISAN INSTITUTE WITH DEEP EXPERTISE IN PUBLIC SAFETY, GOVERNANCE, AND TECHNOLOGY.

- ✓ INDEPENDENT & IMPARTIAL
- ✓ NONPROFIT & MISSION DRIVEN
- ✓ DECADES OF EXPERIENCE SERVING PUBLIC SECTOR LEADERS
- ✓ PRACTICAL SOLUTIONS. MEASURABLE IMPACT.

★ OUR MISSION: STRENGTHEN COMMUNITIES THROUGH EXPERTISE, COLLABORATION, AND INNOVATION.

OUR PURPOSE



LEVERAGE CYBERSECURITY EXPERTISE, INTELLIGENCE, AND COLLABORATION TO HELP LOCAL GOVERNMENT ENTITIES REDUCE RISK, IMPROVE RESILIENCE, AND DELIVER BETTER SERVICES TO THEIR COMMUNITIES.

THE SLCGP

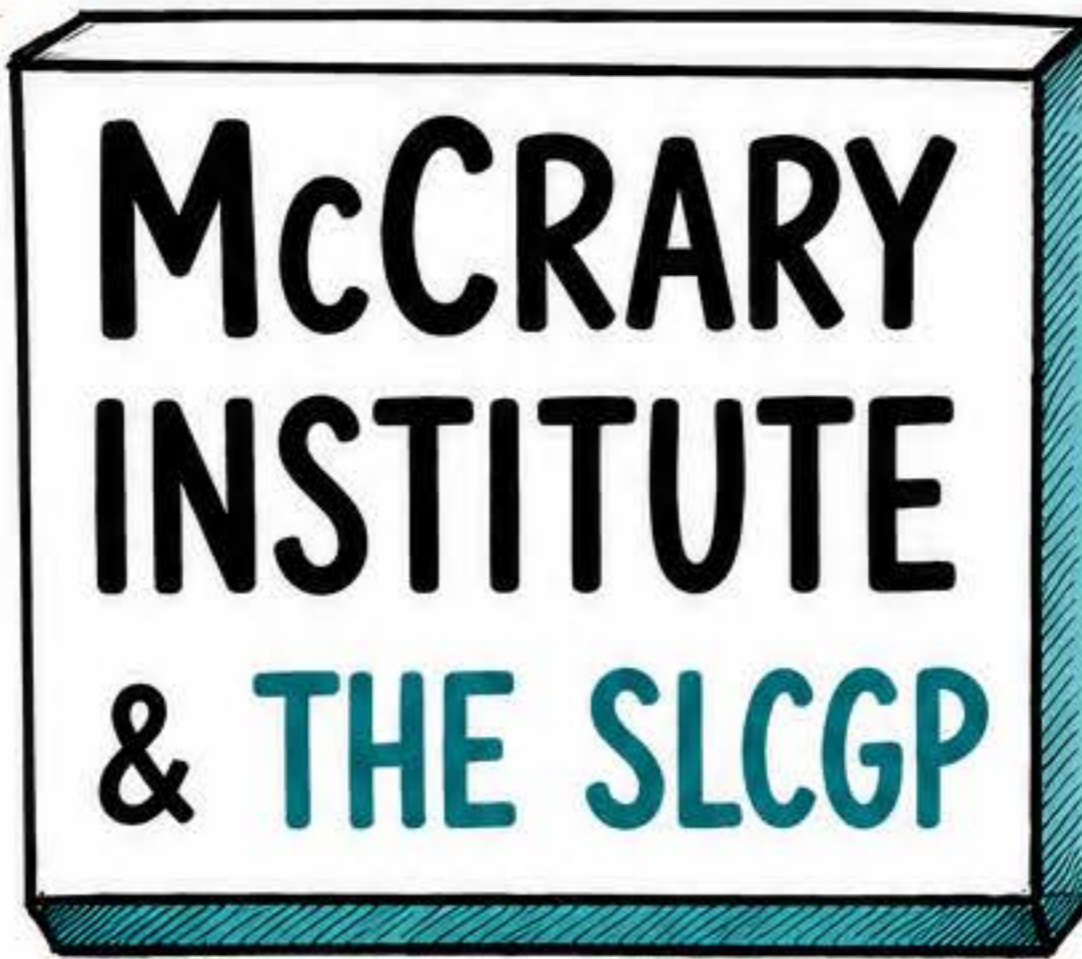


McCRARY'S STRENGTH IN **CYBERSECURITY**

- ✓ CYBERSECURITY EXPERTISE & STRATEGY
- ✓ THREAT INTELLIGENCE & ANALYSIS
- ✓ SECURE TECHNOLOGIES & SOLUTIONS
- ✓ INCIDENT RESPONSE & RESILIENCE
- ✓ RISK REDUCTION THAT WORKS
- ✓ STRONGER, SAFER COMMUNITIES

OUR EXPERTISE

- CYBERSECURITY STRATEGY
- THREAT INTELLIGENCE & ANALYSIS
- RISK ASSESSMENT & MANAGEMENT
- INCIDENT RESPONSE & RESILIENCE
- SECURITY TRAINING & AWARENESS
- COLLABORATION & ADVISORY



HOW WE HELP ALABAMA

- ADVISE** ALABAMA OIT ON THE CYBERSECURITY LANDSCAPE, TRENDS, AND EMERGING RISKS.
- INTELLIGENCE SHARING** FACILITATE TIMELY CYBER THREAT INTELLIGENCE SHARING ACROSS LOCAL GOVERNMENTS.
- SUPPORT THE ALABAMA CYBERSECURITY INTELLIGENCE CENTER (ACIC)** STRENGTHEN CAPABILITIES, COORDINATION, AND SITUATIONAL AWARENESS.
- CONNECT & COLLABORATE** CONNECT EXPERTS, RESOURCES, AND PARTNERS TO SOLVE REAL-WORLD CHALLENGES.

THE PATH TO STRONGER PROTECTIONS



PRACTICAL PROJECTS THAT DELIVER MEASURABLE, SUSTAINABLE CYBER PROTECTIONS FOR LOCAL GOVERNMENT ENTITIES.

FOCUS AREAS

- IDENTITY & ACCESS MANAGEMENT
- EMAIL & ENDPOINT PROTECTION
- DATA PROTECTION & BACKUP RESILIENCE
- NETWORK SECURITY
- POLICIES & GOVERNANCE
- VENDOR & THIRD-PARTY RISK MANAGEMENT

WHO WE SERVE

- COUNTIES
- CITIES & TOWNS
- UTILITIES
- PUBLIC AUTHORITIES
- OTHER LOCAL ENTITIES

HOW WE WORK



IMPACT

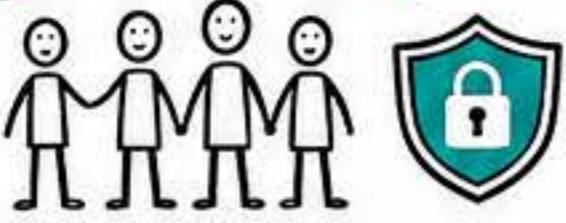
- STRONGER SECURITY POSTURE
- MORE RESILIENT COMMUNITIES
- REDUCED RISK & POTENTIAL COST
- CONFIDENCE TO FOCUS ON CORE SERVICES
- COMPLIANCE & ACCOUNTABILITY



EXPERTISE THAT PROTECTS. INTELLIGENCE THAT CONNECTS. STRONGER LOCAL GOVERNMENTS. SAFER COMMUNITIES.



WHO WE ARE



A PUBLIC-PRIVATE PARTNERSHIP SERVING ALABAMA TO ANTICIPATE, DETECT, AND RESPOND TO CYBER THREATS.

WE BRING TOGETHER

- STATE, LOCAL & FEDERAL GOVERNMENT
- PRIVATE SECTOR BUSINESSES
- ACADEMIA & RESEARCH PARTNERS
- COMMUNITIES & CRITICAL INFRASTRUCTURE STAKEHOLDERS

HOW WE OPERATE

- COLLECT**
GATHER DATA FROM MULTIPLE SOURCES
- ANALYZE**
TURN DATA INTO ACTIONABLE INTELLIGENCE
- SHARE**
DELIVER INTELLIGENCE TO OUR COMMUNITY
- PROTECT**
ENABLE INFORMED DECISIONS & STRONGER DEFENSES
- IMPROVE**
CONTINUOUSLY ADAPT AND ENHANCE TO STAY AHEAD OF THREATS

WHAT WE DO

- COLLECT & ANALYZE THREAT INTELLIGENCE
- SHARE TIMELY WARNINGS & INDICATORS
- FACILITATE COLLABORATION & INFORMATION SHARING
- SUPPORT INCIDENT RESPONSE & RECOVERY
- PROVIDE AWARENESS, TRAINING & RESOURCES

WHY IT MATTERS



CYBER THREATS ARE GROWING IN FREQUENCY, SOPHISTICATION & IMPACT.



SOURCE: NATIONAL CYBER SECURITY ALLIANCE



SOURCE: CYBERSECURITY VENTURES

OUR IMPACT

- STRONGER TOGETHER**
A COMMUNITY OF TRUST AND SHARED PURPOSE
- FASTER RESPONSE**
TIMELY INTELLIGENCE REDUCES RISK & IMPACT
- BETTER OUTCOMES**
INFORMED DECISIONS DRIVE RESILIENCE
- A SAFER ALABAMA**
PROTECTING WHAT MATTERS MOST

ALABAMA CYBERSECURITY INTELLIGENCE CENTER (ACIC)

INTELLIGENCE. COLLABORATION. PROTECTION.

OUR MISSION

STRENGTHEN ALABAMA'S CYBER RESILIENCE BY SHARING THREAT INTELLIGENCE, FOSTERING COLLABORATION, AND EMPOWERING OUR COMMUNITIES, BUSINESSES, AND GOVERNMENT.

FOCUS AREAS



EXAMPLES OF VALUE

- EARLY WARNING OF EMERGING THREATS
- SHARED INDICATORS TO BLOCK ATTACKS
- COORDINATED INCIDENT RESPONSE
- REDUCED DUPLICATION & COST
- STRONGER SECURITY CULTURE
- MORE RESILIENT ORGANIZATIONS

WHO SHOULD ENGAGE?

- BUSINESS & IT LEADERS
- CISOS & SECURITY TEAMS
- GOVERNMENT AGENCIES
- CRITICAL INFRASTRUCTURE OPS
- ACADEMIA & RESEARCHERS
- ANYONE COMMITTED TO A SAFER ALABAMA

LET'S KEEP ALABAMA CYBER STRONG!

GET INVOLVED

- SHARE INFORMATION
- PARTICIPATE IN EVENTS & WORKING GROUPS
- BUILD YOUR TEAM'S CYBER SKILLS
- STAY INFORMED
- BE A FORCE FOR A SAFER ALABAMA



WHO IS FEMA?

FEDERAL EMERGENCY MANAGEMENT AGENCY – A U.S. DEPARTMENT OF HOMELAND SECURITY AGENCY.



MISSION:
HELP PEOPLE BEFORE, DURING, AND AFTER DISASTERS.

CORE RESPONSIBILITIES

- SUPPORT STATE, LOCAL, TRIBAL & TERRITORIAL PARTNERS
- BUILD CAPACITY & RESILIENCE
- RESPOND TO DISASTERS
- SUPPORT RECOVERY

WHAT IS SLCGP?

THE STATE AND LOCAL CYBERSECURITY GRANT PROGRAM (SLCGP) STRENGTHENS CYBERSECURITY CAPABILITIES ACROSS STATE, LOCAL, TRIBAL & TERRITORIAL GOVERNMENTS.



FUNDING + RESOURCES TO REDUCE RISK, IMPROVE DEFENSES, AND ENHANCE CYBER RESILIENCE.

FEMA'S ROLE IN SLCGP

- 1 FEDERAL LEADERSHIP**
FEMA ADMINISTERS SLCGP ON BEHALF OF DHS.
- 2 FUNDING & OVERSIGHT**
MANAGES GRANT FUNDS, ENSURES ACCOUNTABILITY, AND COMPLIANCE.
- 3 CAPACITY BUILDING**
PROVIDES TOOLS, GUIDANCE, TRAINING & TECHNICAL ASSISTANCE.
- 4 RISK REDUCTION**
SUPPORTS INVESTMENTS THAT REDUCE CYBER RISK TO CRITICAL SERVICES & INFRASTRUCTURE.
- 5 COLLABORATION**
CONNECTS PARTNERS WITH FEDERAL RESOURCES AND SHARES THREAT INFORMATION.

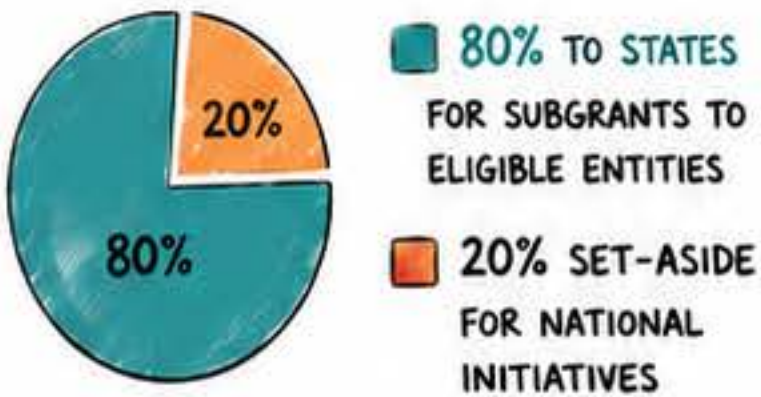
FEMA AND ITS ROLE IN SLCGP

PREPARING TODAY, PROTECTING TOMORROW



STRONGER COMMUNITIES.
SAFER PEOPLE.
RESILIENT NATION.

SLCGP FUNDING BREAKDOWN



HOW FUNDS CAN BE USED

- CYBER RISK ASSESSMENTS
- THREAT DETECTION & RESPONSE
- WORKFORCE DEVELOPMENT
- SECURE CONFIGURATIONS & TECHNOLOGY
- PLANNING & POLICY DEVELOPMENT
- EXERCISES & TABLETOPS
- INFORMATION SHARING

★ FUNDING IS COMPETITIVE AND PERFORMANCE BASED.

WHO CAN APPLY?

- STATE GOVERNMENTS
- LOCAL GOVERNMENTS
- TRIBAL GOVERNMENTS
- U.S. TERRITORIES
- PUBLIC K-12 SCHOOL DISTRICTS
- HIGHER EDUCATION INSTITUTIONS
- SPECIAL DISTRICTS
- STATE-RECOGNIZED TRIBAL ORGS

THE SLCGP GRANT PROCESS



THE IMPACT

- STRONGER CYBER DEFENSES
- PROTECTED CRITICAL SERVICES
- MORE RESILIENT COMMUNITIES
- A SAFER, MORE SECURE NATION

“CYBER RESILIENCE IS A TEAM SPORT. FEMA AND OUR PARTNERS BUILD THE TEAM.”

KEY TAKEAWAYS

- FEMA LEADS AND ADMINISTERS SLCGP.
- FUNDING BUILDS LOCAL CYBER RESILIENCE.
- COLLABORATION DRIVES STRONGER OUTCOMES.
- PREPARATION TODAY PREVENTS DISRUPTION TOMORROW.

LEARN MORE

FEMA.GOV

CISA.GOV

YOUR STATE HOMELAND SECURITY OFFICE

PARTNER. PLAN. PROTECT. TOGETHER.

WHAT IS CISA?

CYBERSECURITY & INFRASTRUCTURE SECURITY AGENCY

- U.S. FEDERAL AGENCY UNDER DHS
- DEFENDS CRITICAL INFRASTRUCTURE
- REDUCES RISK TO THE NATION'S CYBER AND PHYSICAL SYSTEMS

BRIDGE BETWEEN CYBERSECURITY & PROCUREMENT



ENSURES SECURITY IS BUILT IN, NOT BOLTED ON

WHY CISA IN SLCGP?

- BUILDS SECURE, RESILIENT SOLUTIONS FROM THE START
- REDUCES CYBER RISK ACROSS THE ACQUISITION LIFECYCLE
- PREVENTS COSTLY REWORK AND DELAYS
- SUPPORTS MISSION SUCCESS AND PUBLIC TRUST

CISA CORE FOCUS AREAS

- SECURE BY DESIGN**
Integrate security early in requirements
- RISK MANAGEMENT**
Identify, assess, and mitigate risks
- SUPPLY CHAIN RISK**
Ensure trusted, secure suppliers & components
- ZERO TRUST**
Architecture & principles
- CONTINUOUS MONITORING & INCIDENT RESPONSE**

CISA AND ITS ROLE IN SLCGP

VALUE TO SLCGP

- STRONGER PROPOSALS**
Demonstrate security maturity
- MEET COMPLIANCE & POLICY REQUIREMENTS**
(FAR, NIST, EO 14028, CMMC, etc.)
- DIFFERENTIATE IN COMPETITIVE ACQUISITIONS**
- IMPROVE CUSTOMER CONFIDENCE & TRUST**

CISA INTEGRATION THROUGH THE SLCGP LIFECYCLE



THE STAKES ARE HIGH

- 85%** OF CYBER INCIDENTS INVOLVE THE SUPPLY CHAIN (SOURCE: VERIZON DBIR 2024)
- 60%+** OF ORGANIZATIONS HAVE EXPERIENCED A SUPPLY CHAIN COMPROMISE
- \$4.88M** AVERAGE COST OF A DATA BREACH IN 2024 (SOURCE: IBM)

SECURITY IS CONTINUOUS, NOT A CHECKBOX. CISA HELPS MAKE IT PART OF EVERY STEP.

KEY ENABLERS

- CISA GUIDANCE & TOOLS**
RISK MANAGEMENT, SECURE BY DESIGN, SUPPLY CHAIN, ZERO TRUST
- FRAMEWORKS & STANDARDS**
NIST, CMMC, ISO 27001, FEDRAMP, CIS CONTROLS
- TRAINING & AWARENESS**
BUILD SECURITY SKILLS ACROSS TEAMS
- DATA & THREAT INTELLIGENCE**
INFORM DECISIONS, REDUCE RISK

COLLABORATION MAKES IT WORK



OUTCOMES / IMPACT

- REDUCED CYBER RISK
- MORE SECURE, RELIABLE SOLUTIONS
- LOWER TOTAL COST OF OWNERSHIP
- STRONGER MISSION OUTCOMES
- INCREASED PUBLIC TRUST & CONFIDENCE



KEY TAKEAWAYS

- START EARLY**
INTEGRATE SECURITY INTO PLANNING & REQUIREMENTS
- COLLABORATE OFTEN**
ALIGN WITH CISA GUIDANCE & STAKEHOLDERS
- MANAGE CONTINUOUSLY**
MONITOR, ADAPT, AND IMPROVE
- DELIVER VALUE**
SECURE SOLUTIONS THAT MEET MISSION AND BUSINESS GOALS

CISA + SLCGP = SECURE ACQUISITIONS, STRONGER MISSIONS, A SAFER NATION.